

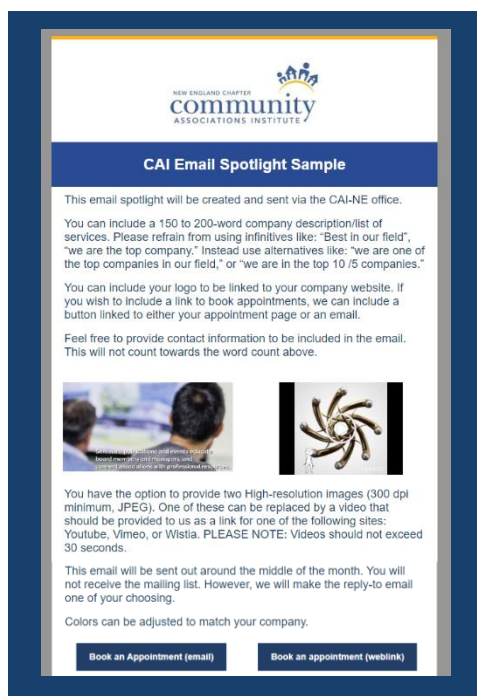
Digital Marketing Kit

Email Spotlight

\$2000 members / \$2750 Non-members
(1 available per month)

Included:

- 150 to 200-word company description/list of services (provided by company)
 - No superlatives – “Best in field”, “top company”, etc...
 - Alternatives – “One of the best”, “one of the top”
- Company Logo linked to Company Website
- Appointment link – direct link to email or webpage to book appointments
- Contact info – linked (optional)
- Up to 2 High Resolution images (300 dpi min., JPEG or TIFF)
 - Can choose to embed a video as replacement for 1 image.
 - Should be a YouTube, Vimeo, or Wistia link



CONDO
MEDIA



NEW ENGLAND CHAPTER

community
ASSOCIATIONS INSTITUTE

Digital Marketing Kit

Condo Media Digital Edition

Banner Sponsor

\$700 members / \$1200 Non-members
(1 per month)

Included:

- Banner ad at either top or bottom of *Condo Media* Digital Edition email
- Ad linked to company website
- Written above ad will be “This month’s digital edition is sponsored by...”



Condo Media Magazine

This Digital Edition is sponsored by (Your Company Name Here).

Your Banner

LEADERSHIP WORKSHOP

FOR CONDO BOARD MEMBERS



The August edition of *Condo Media* has arrived. This month we spotlight important maintenance scheduling and project funding issues and offer some guidance for better board communication. In addition, the enclosed annual Service Directory will provide association boards and managers a starting point when they are in need of maintenance service providers.

In this issue:

Projects Interrupted

The pandemic creates scheduling headaches for associations and



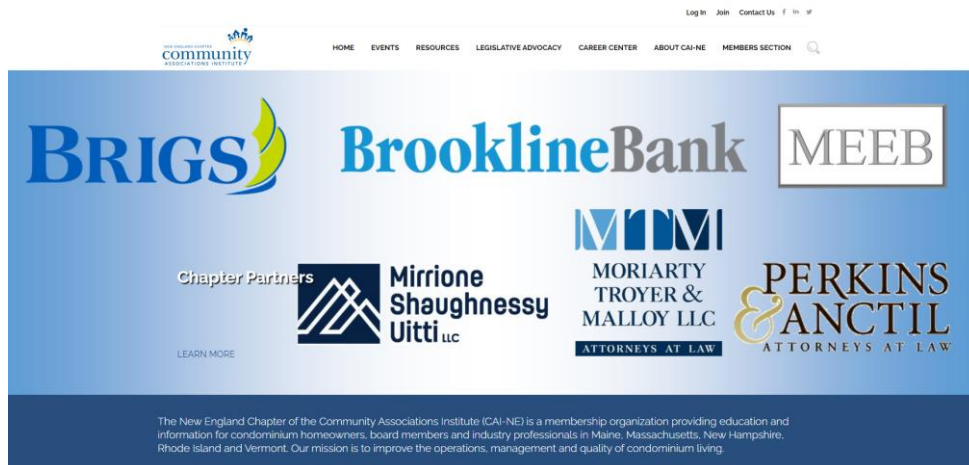
Digital Marketing Kit

Website Sponsor

\$900 members / \$1500 Non-members
(7 available per quarter)

Included:

- Company Logo on Website Sponsor Sliding Billboard Ad on CAI-NE website
 - linked to Website Sponsor Page to be listed under Resources Menu
- Company logo linked to Sponsor website
 - Contact info – linked to website/emails
- Sponsorships set quarterly
 - Quarter periods
 - January – March
 - April – June
 - July – September
 - October – December



Digital Marketing Order Form

Company Name: _____

	MEMBER	NON-MEMBER
EMAIL SPOTLIGHT	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,750
BANNER SPONSOR	<input type="checkbox"/> \$700	<input type="checkbox"/> \$1,200
WEBSITE SPONSOR	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,500
TOTAL: _____		

Placement	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Spotlight	<input type="checkbox"/>	Sold	Sold	<input type="checkbox"/>	Sold	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Sold	Sold	Sold	<input type="checkbox"/>
Banner	Sold	Sold	<input type="checkbox"/>	Sold	Sold	Sold	<input type="checkbox"/>	<input type="checkbox"/>	Sold	Sold	Sold	<input type="checkbox"/>
Website	<input type="checkbox"/> Q1			<input type="checkbox"/> Q2			<input type="checkbox"/> Q3			<input type="checkbox"/> Q4		

Member Non-Member Chapter Partner _____

Contact: _____

Full Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Authorized Signature: _____ Date: _____

PAYMENT : Invoice Me Check Enclosed Visa MC Disc Amex

Name on Card: _____

Card #: _____ Exp: ____/____/____ Sec Code: _____

Authorized Signature: _____ Date: _____

I understand this is a binding contract by authorization via mail, fax or electronic format. I understand that all sponsorships are made on a first-come, first-served basis and that only reservations with non-refundable full payment will assure confirmed sponsorship reservations. In event of default, the above company will be responsible for payment of attorney/collection fees and other expenses incurred in collection of the debt. All accounts payable within 30 days except otherwise noted. Balances unpaid after 30 days are subject to a service charge of 1.5% per month. The person signing this agreement on behalf of Sponsor warrants that they are authorized to make agreements and to bind their principals to this agreement.