



NEW ENGLAND CHAPTER  
**community**  
ASSOCIATIONS INSTITUTE

**2024**



# **CHAPTER PARTNER**

*Program*





# DIAMOND

\$11,940/year ~ \$995/month



2024

## CAI MEMBERSHIP

- Up to a \$625 value

## CAINE.ORG WEBSITE

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video
- Company logo and website or video link on CAI-NE website Home Page
- Company logo on CAI-NE website sliding billboard banner

## PROMOTION - PRINT & DIGITAL

- Company name listed on in-person and virtual program promotion/materials
- Diamond Sponsor Email Spotlight – 1 month TBD

## CONDO MEDIA

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized
- *Condo Media* 5-line Classified Listing – 12 months (or equivalent credit toward classified ad)
- *Condo Media* Advertising Discount - 10%
- *Condo Media* Digital Edition Banner Sponsorship – 1 month TBD

## ANNUAL RESOURCE DIRECTORY

- Full Page ad (or equivalent credit towards ad)

## EVENTS

### Exclusive Presenting Sponsor Opportunities

#### Annual Chapter Dinner

- 10 tickets
- \$800 sponsor credit

#### Golf Tournament

- 4 golf registrations
- \$950 sponsor credit

#### Seminars, Forums & Expos, ELN Events (in-person)

- \$1,800 Booth/Tabletop or sponsor credit\*
- Partner recognition during program
- 3 in-person event registrations for colleagues/clients\*\*

#### Webinars

- 4 Webinar Sponsorships
- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients\*\*

## CAI MEMBERSHIP

- Up to a \$625 value

## CAINE.ORG WEBSITE

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

## PROMOTION - PRINT & DIGITAL

- Company name listed on in-person and virtual program promotion/materials

## CONDO MEDIA

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized
- *Condo Media* 5-line Classified Listing – 12 months (or equivalent credit towards classified ad)
- *Condo Media* Advertising Discount - 5%

## ANNUAL RESOURCE DIRECTORY

- Half Page ad (or equivalent credit towards ad)

## EVENTS

### Exclusive Presenting Sponsor Opportunities

#### Annual Chapter Dinner

- 6 tickets
- \$300 sponsor credit

#### Golf Tournament

- 2 golf registrations
- \$550 sponsor credit

#### Seminars, Forums & Expos, ELN Events (in-person)

- \$1,150 Booth/Tabletop or sponsor credit\*
- Partner recognition at all programs
- 2 in-person event registrations for colleagues/clients\*\*

#### Webinars

- 3 Webinar Sponsorships
- Partner recognition at all programs
- Unlimited virtual event registrations for colleagues/clients\*\*

\*Event credits are the total available for the partnership year.

\*\*Event registrations exclude PMDP classes





**SILVER**  
\$6,720/year ~ \$560/month

**CAI MEMBERSHIP**

- Up to a \$625 value

**CAINE.ORG WEBSITE**

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

**PROMOTION - PRINT & DIGITAL**

- Company name listed on in-person and virtual program promotion/materials

**CONDO MEDIA**

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized
- *Condo Media* 5-line Classified Listing – 12 months (or equivalent credit toward classified ad)

**ANNUAL RESOURCE DIRECTORY**

- Quarter Page ad (or equivalent credit towards ad)

**EVENTS**

**Exclusive Presenting Sponsor Opportunities**

Annual Chapter Dinner

- 4 tickets
- \$200 sponsor credit

Golf Tournament

- \$350 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$950 Booth/Tabletop or sponsor credit\*
- Partner recognition at all programs
- 1 in-person event registrations for colleagues/clients\*\*

Webinars

- 2 Webinar Sponsorships
- Partner recognition at all programs
- Unlimited virtual event registrations for colleagues/clients\*\*




**BRONZE**  
\$4,800/year ~ \$400/month

**CAI MEMBERSHIP**

- Up to a \$625 value

**CAINE.ORG WEBSITE**

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

**PROMOTION - PRINT & DIGITAL**

- Company name listed on in-person and virtual program promotion/materials

**CONDO MEDIA**

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized

**ANNUAL RESOURCE DIRECTORY**

- Sixth Page ad (or equivalent credit towards ad)

**EVENTS**

**Exclusive Presenting Sponsor Opportunities**

Annual Chapter Dinner

- 1 ticket
- \$100 sponsor credit

Golf Tournament

- \$150 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$550 Booth/Tabletop or sponsor credit\*
- Partner recognition at all programs

Webinars

- 1 Webinar Sponsorship
- Partner recognition at all programs
- Unlimited virtual event registrations for colleagues/clients\*\*

\*Event credits are the total available for the partnership year.

\*\*Event registrations exclude PMDP classes



# CHAPTER PARTNER BENEFIT SUMMARY

**An Inclusive Marketing Plan that Ensures Company Exposure**

**One Stop Shopping –One annual fee to be paid in full or monthly –Tremendous Value!**

- ✓ **Includes CAI Membership** for the company
- ✓ **Your Company name will be in front** of New England decision makers year-round
- ✓ **Link on chapter website**([www.caine.org](http://www.caine.org)) & **Monthly recognition** in *Condo Media*
- ✓ **Emphasis on Classified Ads** in *Condo Media* and **Listings** in the Annual Resource Directory & **Display Ad** in the Annual Resource Directory
- ✓ **First opportunity to utilize your partner credits** as outlined in the table below & **Recognition at every event** hosted by the chapter
- ✓ **Attendee Tickets** for colleagues and/or clients to use for in-person and virtual programs and events as outlined in the table below

BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
	\$11,940/YR \$995/Month	\$8,400/YR \$700/Month	\$6,720/YR \$560/Month	\$4,800/YR \$400/Month
<b>EXCLUSIVE PRESENTING SPONSOR OPPORTUNITIES</b>				
<b>CAI MEMBERSHIP</b> Includes CAI Membership (up to a \$625 value)	✓	✓	✓	✓
<b>CAINE.ORG WEBSITE</b> Company name and website link on CAI-NE website Chapter Partner Page and Scrolling Bar	✓	✓	✓	✓
Company logo and website or video link on CAI-NE website Home Page	✓			
Company logo on CAI-NE website sliding billboard banner	✓			
<b>PROMOTION -PRINT &amp; DIGITAL</b> Company name listed on in-person and virtual program promotion/materials	✓	✓	✓	✓
Diamond Sponsor Email Spotlight –1 month TBD	✓			
<b>CONDO MEDIA</b> <i>Condo Media</i> Chapter Partner Page Monthly Listing	✓	✓	✓	✓
Listing in Partner <i>Condo Media</i> Digital Ad –quarterly	✓	✓	✓	✓
<i>Condo Media</i> Classified Ad Listing are Emphasized	✓	✓	✓	✓
<i>Condo Media</i> 5-line Classified Listing –12 months	✓	✓	✓	
<i>Condo Media</i> Advertising Discount	✓ (10%)	✓ (5%)		
<i>Condo Media</i> Digital Edition Banner Sponsorship –1 month	✓			
<b>ANNUAL RESOURCE DIRECTORY</b> Annual Resource Directory Display Ad –print & digital copy	Full Page	1/2 Page	1/4 Page	1/6 Page
<b>ANNUAL CHAPTER DINNER</b> Chapter Dinner Tickets	10	6	4	1
Chapter Dinner Sponsorship Credit	\$800	\$300	\$200	\$100
<b>ANNUAL GOLF TOURNAMENT</b> Golf Tournament Sponsorship Credit	\$950	\$550	\$350	\$150
Golf Registration	4 golfers	2 golfers		
<b>SEMINARS, FORUMS &amp; EXPOS, ELN EVENTS (in-person)</b> ME/MA/NH/RI/VT Booth/Tabletop and/or Sponsor Credit	\$1,800	\$1,150	\$950	\$550
Recognition at in-person events	✓	✓	✓	✓
In-person event registrations for colleagues/clients (excluding PMDP)	3 per program	2 per program	1 per program	
<b>WEBINARS</b> Presenting Sponsorships with On-Screen Introduction (# of webinars)	4	3	2	1
Recognition at virtual events	✓	✓	✓	✓
Virtual event registrations for colleagues/clients (excluding PMDP)	unlimited	unlimited	unlimited	unlimited



# 2024 CHAPTER PARTNER ORDER FORM

**Partner Name:** \_\_\_\_\_  
(Company name as it will appear in all promotions)

**Company Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### CHAPTER PARTNER PROGRAM Please select one option

**DIAMOND**

\$11,940 / year  
\$995 / month

**GOLD**

\$8,400 / year  
\$700 / month

**SILVER**

\$6,720 / year  
\$560 / month

**BRONZE**

\$4,800 / year  
\$400 / month

*Deposit equivalent to first months payment required upon signing.*

**Partner signature:** \_\_\_\_\_

*I agree to the terms/benefits of the chapter partnership program selected and understand that this is a binding contract by authorization via mail or electronic format. The person signing this agreement on behalf of the Partner warrants that they are authorized to make agreements and to bind their principals to this agreement.*

### PAYMENT INFORMATION:

**Billing Frequency:**  Monthly  Yearly

**Payment Method**  Invoice Me  Visa  Mastercard  Discover  American Express

**Name on Card:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_ **Sec. Code:** \_\_\_\_\_

**Card Holder Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Return completed form to**  
CAI New England, ATTN: Adina Geller, 888 Worcester St, Ste 20, Wellesley, MA 02482  
ageller@caine.org

### FOR CHAPTER USE ONLY

**Chapter Authorization:** (print) \_\_\_\_\_ (signature) \_\_\_\_\_

**Chapter Partnership** Start Date: \_\_\_\_\_ Renewal Date: \_\_\_\_\_

**CAI Membership** Expires On: \_\_\_\_\_ Renewal included starts on: \_\_\_\_\_