

CAI New England Digital Marketing & Condo Media Magazine Advertising

Where Board Members, Property Managers, and Business Partners come together.

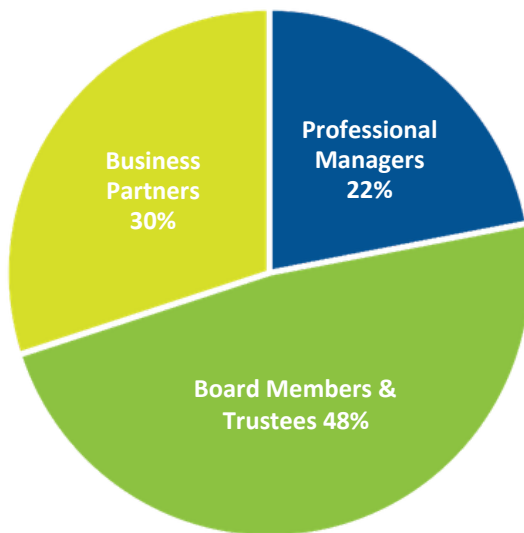
COMPREHENSIVE MARKETING OPPORTUNITIES THAT CREATE RESULTS

CONDO MEDIA REACHES KEY DECISION MAKERS

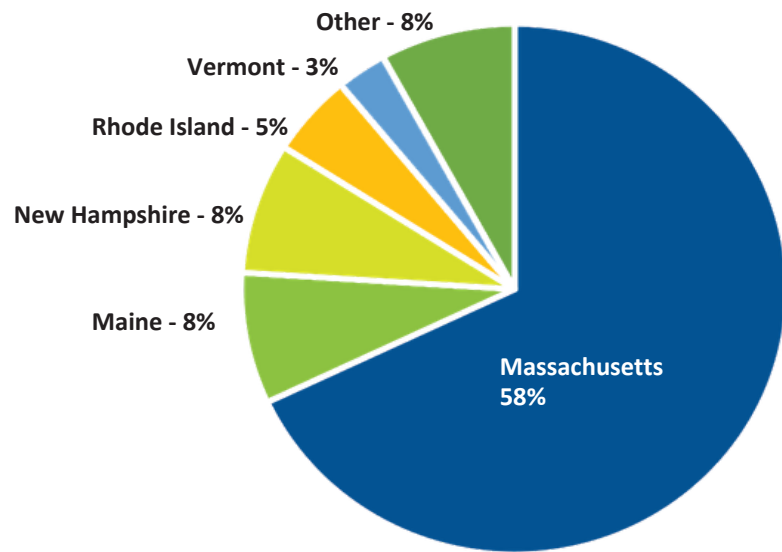
Exposure to the **most targeted audience** in the industry Mailing lists, emails, and subscriptions current and updated monthly Premium four color, **high gloss magazine** mailed monthly Virtual **Online Digital Edition** emailed monthly in its entirety with a click of the mouse:

- Links to advertisers' websites and emails
- Issues archived and searchable by keyword
- Eye catching enhancements available
- Variety of viewing and search options
- Email and printing capabilities

CONDO MEDIA READERSHIP



DIGITAL MARKETING CIRCULATION



For CAI New England Digital Marketing and Condo Media advertising requests, contact Jacob Nelson:

Phone: (781) 237-9020 Option 3

Email: jnelson@caine.org

Web: www.caine.org



2027 CONDO MEDIA ADVERTISING RATE CARD

2027 ISSUE DEADLINES & FOCUSES

Issue	Issue Close Date	Ad Materials Due	Focus
January	November 13	November 20	Community Association Volunteer Leadership
February	December 14	December 18	Insurance/Risk Management/Disaster Restoration/ <i>Guide to Insurance / Restoration Services</i>
March	January 15	January 22	Spring & Summer Maintenance / <i>Guide to Spring/Summer</i>
April	February 10	February 18	Technology/Carbon Emissions/Energy Savings
May	March 15	March 23	Legal & Legislative Trend & Issues / <i>Guide to Legal Services</i>
June	April 14	April 22	Security / Safety
July	May 14	May 21	Financial Management & Reserves / <i>Guide to Financial-Reserve Services</i>
August	June 11	June 22	Fall & Winter Maintenance / <i>Guide to Fall/Winter</i>
September	July 16	July 23	Rules & Enforcement*
October	August 13	August 23	Expo Preview Issue*
November	September 14	September 21	Association Management / <i>Guide to Management Services</i>
December	October 14	October 21	Planning

*Subject to change

PRINTING:

Web Offset. Publication Trim Size: 8.25" X 10.875"

ACCEPTABLE FILE FORMATS:

Ads: high resolution

- Adobe PDF: print-quality CMYK
- TIFF / JPEG
- Photos and Logos: 300 DPI minimum
- EPS vector file

UNACCEPTABLE FILE FORMATS:

- Native files from: Word, Publisher, PowerPoint, MS Paint, Corel Draw, QuarkXpress, Illustrator, Indesign or PageMaker
- No spot, RGB, Lab, Indexed, ICC-based or calibrated color

Resizing, typesetting or other production charges will be billed directly to the advertiser for ads not meeting specifications. Contact *Condo Media* for design services and fees.



Contact: **Jacob Nelson** at (781) 237-9020 *Option 3*
 888 Worcester Street, Suite 20, Wellesley, MA 02482
 Email: jnelson@caine.org | Web: www.caine.org

LAYOUT & FILE SPECIFICATIONS

Display Ad Dimensions	Width x Height
Full page (Trim Size) Full	8.25" x 10.875"
Page (Bleed)	8.5" x 11.125"
Full Page (Live Area)	7.75" x 10.375"
Two Page Spread (Trim)	16.5" x 10.875"
Two Page Spread (Bleed)	16.75" x 11.125"
1/2 Page Vertical	4.625" x 6.25"
1/2 Page Horizontal	7" x 4.625"
1/3 Page Horizontal Spread	15.3" x 3"
1/3 Page Square	4.625" x 4.625"
1/6 Page Vertical	2.25" x 4.625"
Classified Listings	Width x Height
5 Line Listing	N/A
1" Display	2.25" x 1"
1-1/2" Display	2.25" x 1.5"
2-1/2" Display	2.25" x 2.5"
Promotional Ad Dimensions	Width x Height
Belly Band	17.68" x 6"
Tip In Card	7.25" x 6"
Left of the Cover (<i>Digital ONLY</i>)	6" x 6"

2027 CONDO MEDIA ADVERTISING RATE CARD

The Official Magazine of CAI New England

CONDO
MEDIA

DISPLAY ADVERTISING RATES*

Ad Size	1-2 Insertions		3-5 Insertions		6-11 Insertions		12 Insertions	
	Member	Non-member	Member	Non-member	Member	Non-member	Member	Non-member
Full Page	\$1,613	\$1,945	\$1,519	\$1,743	\$1,406	\$1,614	\$1,232	\$1,414
1/2 Page Vertical	\$1,260	\$1,446	\$1,154	\$1,313	\$1,083	\$1,242	\$995	\$1,140
1/2 Page Horizontal	\$1,118	\$1,283	\$1,048	\$1,202	\$960	\$1,100	\$905	\$1,037
1/3 Page Square	\$999	\$1,150	\$945	\$1,084	\$887	\$1,018	\$850	\$975
1/6 Page	\$831	\$954	\$774	\$887	\$735	\$843	\$699	\$800

Complimentary 5-line Classified Listing. All display ads are run of book; for preferred placement add 15%.

PREMIUM PLACEMENT RATES*

	1-5 Insertions		6-11 Insertions		12 Insertions	
	Member	Non-member	Member	Non-member	Member	Non-member
Inside Front Cover	\$2,322	\$2,669	\$2,162	\$2,486	\$1,881	\$2,161
Inside Back Cover	\$2,101	\$2,415	\$2,052	\$2,358	\$1,771	\$2,035
Back Cover	\$2,653	\$3,049	\$2,433	\$2,797	\$2,211	\$2,543
Belly Band**	\$3,208	\$3,422	\$3,047	\$3,261	\$2,887	\$3,100
Vendor Spotlight	\$2,946	\$3,384	N/A	N/A	N/A	N/A
Tip in Card**	\$2,137	\$2,458	N/A	N/A	N/A	N/A
Two Page Spread	\$2,463	\$2,839	\$2,249	\$2,624	\$2,035	\$2,356
1/3 Page Horizontal Spread	\$1,875	\$2,142	\$1,714	\$1,982	\$1,607	\$1,875

SERVICE GUIDE RATES*

Ad Size	Member	Non-member
Standard Profile	\$535	\$615
Enhanced Profile	\$635	\$715
Front of Guide - Full Page	\$1,881	\$2,161
Back of Guide - Full Page	\$1,875	\$2,352
Issue	Guide Focus	
February	Insurance & Restoration Services	
March	Spring & Summer Services	
May	Legal Services	
July	Financial & Reserve Services	
August	Fall & Winter Services	
November	Management Services	

CLASSIFIED LISTING RATES*

	1-4 Insertions		5-12 Insertions	
	Member	Non-member	Member	Non-member
2.5" Box Listing	\$438 / month	\$502 / month	\$422 / month	\$485 / month
1.5" Box Listing	\$367 / month	\$422 / month	\$357 / month	\$409 / month
1" Box Listing	\$269 / month	\$308 / month	\$253 / month	\$290 / month
5-Line Listing	\$175 / month	\$199 / month	\$159 / month	\$183 / month

Additional lines for 5-line listing: \$15/line/month.

CONDO MEDIA DIGITAL ISSUE AD RATES*

Ad Unit	Member Rate	Non-member Rate
Desktop Skyscraper; 157 x 783 pixels	\$535	\$615
Left of Cover; 540 x 480 pixels	\$1,066	\$1,225
Website Link***	\$30	\$30
Email Link***	\$30	\$30
Website & Email Link***	\$45	\$45

*Prices are per edition

**Belly Band & Tip in Card is a combination of print and digital, not available in digital only.

***Available on all ad types. Ads must include the website and email address to enable the link, otherwise an additional \$25 charge per insertion will be incurred to manually enable the links.

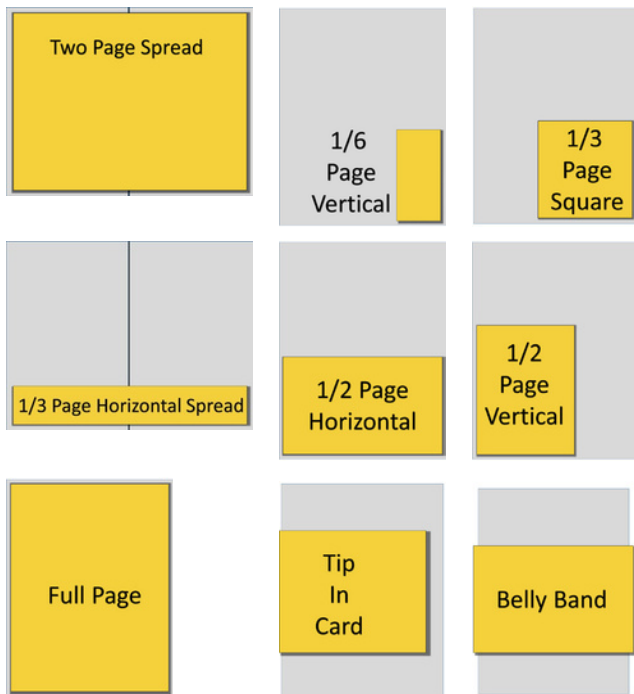
CONDO MEDIA ADVERTISING OPTIONS FOR ALL SIZE BUDGETS

CONDO
MEDIA

DISPLAY ADVERTISING:

Includes:

- Complimentary 5-line Classified listing
- Listing in the Advertisers Index
- Digital Issue Enhancements available



SERVICE GUIDES:

Features:

- Service guides to help associations and managers find professional services throughout the year.
- Several guides, each featuring a different Focus: *Insurance/Restoration, Spring/Summer, Legal, Financial/Reserves, Fall/Winter, Management*

Includes:

- Contact information (up to 9 lines): can include physical address, individual contact name, phone number, fax number, email address, and website
- Extended distribution to associations seeking specific services
- Standard Profiles including a 50-word company description
- Enhanced Profile option including Standard Profile plus company logo, premier placement, 100-word profile, and QR code linked to main company website.
- Index of Company Services provided to include
 - Professional Designations
 - States Served
 - Client Services
 - And more...
- 5-line Classified Listing in the same Condo Media issue
- Digital links for email address and website (if provided)



CONDO MEDIA VENDOR SPOTLIGHT

Includes:

- Two full pages dedicated to showcasing your business with photos and an article written by a professional writer
- A 5-Line Listing in the Classified Condo Media section of *Condo Media*
- Website and Email links in the Digital Online Version, when website and/or email address included in advertisement
- Listing in the Advertisers Index

VENDOR SPOTLIGHT

Belmont Savings Bank

The First and Only Condo Advertising Bank

By Pamela Johnson

In today's world, banking is a complex field, dominated by big players. In what was once a small town, Belmont Savings Bank has grown into a major player in the banking industry. The bank's success is a testament to its commitment to its customers and its focus on providing exceptional service.

Belmont Savings Bank: A Legacy of Excellence

Founded in 1867 and headquartered in Belmont, Massachusetts, Belmont Savings Bank has a rich history of serving the community. The bank's commitment to its customers is evident in its long-standing tradition of providing exceptional service and its focus on providing exceptional service.

Belmont Savings Bank: A Legacy of Excellence

Founded in 1867 and headquartered in Belmont, Massachusetts, Belmont Savings Bank has a rich history of serving the community. The bank's commitment to its customers is evident in its long-standing tradition of providing exceptional service and its focus on providing exceptional service.

Belmont Savings Bank is a member of the Belmont Savings Bank Group, which is a part of the Belmont Savings Bank Group. The bank's commitment to its customers is evident in its long-standing tradition of providing exceptional service and its focus on providing exceptional service.

Belmont Savings Bank: A Legacy of Excellence

Founded in 1867 and headquartered in Belmont, Massachusetts, Belmont Savings Bank has a rich history of serving the community. The bank's commitment to its customers is evident in its long-standing tradition of providing exceptional service and its focus on providing exceptional service.

CLASSIFIED LISTINGS

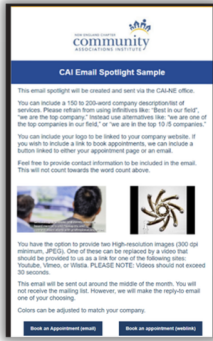
Includes:

- Complimentary Listing on the Classified Advertisers States Served Page
- Digital Issue Enhancements available (*additional purchase necessary*)

Classified Service Directory States Served

State	Service	Advertiser	Contact
Alabama	Accounting	ABC Accounting	123-456-7890
Alabama	Insurance	XYZ Insurance	987-654-3210
Alabama	Legal	DEF Law Firm	555-111-2222
Alabama	Financial	GHI Finance	444-333-2222
Alabama	Management	JKL Management	333-222-1111
Alabama	Restoration	MNO Restoration	222-111-0000
Alabama	Spring/Summer	PQR Spring/Summer	111-000-9999
Alabama	Fall/Winter	RST Fall/Winter	000-999-8888
Alabama	Insurance	UVW Insurance	999-888-7777
Alabama	Legal	XYZ Law Firm	888-777-6666
Alabama	Financial	ABC Finance	777-666-5555
Alabama	Management	DEF Management	666-555-4444
Alabama	Restoration	GHI Restoration	555-444-3333
Alabama	Spring/Summer	JKL Spring/Summer	444-333-2222
Alabama	Fall/Winter	MNO Fall/Winter	333-222-1111
Alabama	Insurance	PQR Insurance	222-111-0000
Alabama	Legal	RST Law Firm	111-000-9999
Alabama	Financial	UVW Finance	000-999-8888
Alabama	Management	XYZ Management	999-888-7777
Alabama	Restoration	ABC Restoration	888-777-6666
Alabama	Spring/Summer	DEF Spring/Summer	777-666-5555
Alabama	Fall/Winter	GHI Fall/Winter	666-555-4444
Alabama	Insurance	JKL Insurance	555-444-3333
Alabama	Legal	MNO Law Firm	444-333-2222
Alabama	Financial	PQR Finance	333-222-1111
Alabama	Management	RST Management	222-111-0000
Alabama	Restoration	UVW Restoration	111-000-9999
Alabama	Spring/Summer	XYZ Spring/Summer	000-999-8888
Alabama	Fall/Winter	ABC Fall/Winter	999-888-7777
Alabama	Insurance	DEF Insurance	888-777-6666
Alabama	Legal	GHI Law Firm	777-666-5555
Alabama	Financial	JKL Finance	666-555-4444
Alabama	Management	MNO Management	555-444-3333
Alabama	Restoration	PQR Restoration	444-333-2222
Alabama	Spring/Summer	RST Spring/Summer	333-222-1111
Alabama	Fall/Winter	UVW Fall/Winter	222-111-0000
Alabama	Insurance	XYZ Insurance	111-000-9999
Alabama	Legal	ABC Law Firm	000-999-8888
Alabama	Financial	DEF Finance	999-888-7777
Alabama	Management	GHI Management	888-777-6666
Alabama	Restoration	JKL Restoration	777-666-5555
Alabama	Spring/Summer	MNO Spring/Summer	666-555-4444
Alabama	Fall/Winter	PQR Fall/Winter	555-444-3333
Alabama	Insurance	RST Insurance	444-333-2222
Alabama	Legal	UVW Law Firm	333-222-1111
Alabama	Financial	XYZ Finance	222-111-0000
Alabama	Management	ABC Management	111-000-9999
Alabama	Restoration	DEF Restoration	000-999-8888
Alabama	Spring/Summer	GHI Spring/Summer	999-888-7777
Alabama	Fall/Winter	JKL Fall/Winter	888-777-6666
Alabama	Insurance	MNO Insurance	777-666-5555
Alabama	Legal	PQR Law Firm	666-555-4444
Alabama	Financial	RST Finance	555-444-3333
Alabama	Management	UVW Management	444-333-2222
Alabama	Restoration	XYZ Restoration	333-222-1111
Alabama	Spring/Summer	ABC Spring/Summer	222-111-0000
Alabama	Fall/Winter	DEF Fall/Winter	111-000-9999
Alabama	Insurance	GHI Insurance	000-999-8888
Alabama	Legal	JKL Law Firm	999-888-7777
Alabama	Financial	MNO Finance	888-777-6666
Alabama	Management	PQR Management	777-666-5555
Alabama	Restoration	RST Restoration	666-555-4444
Alabama	Spring/Summer	UVW Spring/Summer	555-444-3333
Alabama	Fall/Winter	XYZ Fall/Winter	444-333-2222
Alabama	Insurance	ABC Insurance	333-222-1111
Alabama	Legal	DEF Law Firm	222-111-0000
Alabama	Financial	GHI Finance	111-000-9999
Alabama	Management	JKL Management	000-999-8888
Alabama	Restoration	MNO Restoration	999-888-7777
Alabama	Spring/Summer	PQR Spring/Summer	888-777-6666
Alabama	Fall/Winter	RST Fall/Winter	777-666-5555
Alabama	Insurance	UVW Insurance	666-555-4444
Alabama	Legal	XYZ Law Firm	555-444-3333
Alabama	Financial	ABC Finance	444-333-2222
Alabama	Management	DEF Management	333-222-1111
Alabama	Restoration	GHI Restoration	222-111-0000
Alabama	Spring/Summer	JKL Spring/Summer	111-000-9999
Alabama	Fall/Winter	MNO Fall/Winter	000-999-8888
Alabama	Insurance	PQR Insurance	999-888-7777
Alabama	Legal	RST Law Firm	888-777-6666
Alabama	Financial	UVW Finance	777-666-5555
Alabama	Management	XYZ Management	666-555-4444
Alabama	Restoration	ABC Restoration	555-444-3333
Alabama	Spring/Summer	DEF Spring/Summer	444-333-2222
Alabama	Fall/Winter	GHI Fall/Winter	333-222-1111
Alabama	Insurance	JKL Insurance	222-111-0000
Alabama	Legal	MNO Law Firm	111-000-9999
Alabama	Financial	PQR Finance	000-999-8888
Alabama	Management	RST Management	999-888-7777
Alabama	Restoration	UVW Restoration	888-777-6666
Alabama	Spring/Summer	XYZ Spring/Summer	777-666-5555
Alabama	Fall/Winter	ABC Fall/Winter	666-555-4444
Alabama	Insurance	DEF Insurance	555-444-3333
Alabama	Legal	GHI Law Firm	444-333-2222
Alabama	Financial	JKL Finance	333-222-1111
Alabama	Management	MNO Management	222-111-0000
Alabama	Restoration	PQR Restoration	111-000-9999
Alabama	Spring/Summer	RST Spring/Summer	000-999-8888
Alabama	Fall/Winter	UVW Fall/Winter	999-888-7777
Alabama	Insurance	XYZ Insurance	888-777-6666
Alabama	Legal	ABC Law Firm	777-666-5555
Alabama	Financial	DEF Finance	666-555-4444
Alabama	Management	GHI Management	555-444-3333
Alabama	Restoration	JKL Restoration	444-333-2222
Alabama	Spring/Summer	MNO Spring/Summer	333-222-1111
Alabama	Fall/Winter	PQR Fall/Winter	222-111-0000
Alabama	Insurance	RST Insurance	111-000-9999
Alabama	Legal	UVW Law Firm	000-999-8888
Alabama	Financial	XYZ Finance	999-888-7777
Alabama	Management	ABC Management	888-777-6666
Alabama	Restoration	DEF Restoration	777-666-5555
Alabama	Spring/Summer	GHI Spring/Summer	666-555-4444
Alabama	Fall/Winter	JKL Fall/Winter	555-444-3333
Alabama	Insurance	MNO Insurance	444-333-2222
Alabama	Legal	PQR Law Firm	333-222-1111
Alabama	Financial	RST Finance	222-111-0000
Alabama	Management	UVW Management	111-000-9999
Alabama	Restoration	XYZ Restoration	000-999-8888
Alabama	Spring/Summer	ABC Spring/Summer	999-888-7777
Alabama	Fall/Winter	DEF Fall/Winter	888-777-6666
Alabama	Insurance	GHI Insurance	777-666-5555
Alabama	Legal	JKL Law Firm	666-555-4444
Alabama	Financial	MNO Finance	555-444-3333
Alabama	Management	PQR Management	444-333-2222
Alabama	Restoration	RST Restoration	333-222-1111
Alabama	Spring/Summer	UVW Spring/Summer	222-111-0000
Alabama	Fall/Winter	XYZ Fall/Winter	111-000-9999
Alabama	Insurance	ABC Insurance	000-999-8888
Alabama	Legal	DEF Law Firm	999-888-7777
Alabama	Financial	GHI Finance	888-777-6666
Alabama	Management	JKL Management	777-666-5555
Alabama	Restoration	MNO Restoration	666-555-4444
Alabama	Spring/Summer	PQR Spring/Summer	555-444-3333
Alabama	Fall/Winter	RST Fall/Winter	444-333-2222
Alabama	Insurance	UVW Insurance	333-222-1111
Alabama	Legal	XYZ Law Firm	222-111-0000
Alabama	Financial	ABC Finance	111-000-9999
Alabama	Management	DEF Management	000-999-8888
Alabama	Restoration	GHI Restoration	999-888-7777
Alabama	Spring/Summer	JKL Spring/Summer	888-777-6666
Alabama	Fall/Winter	MNO Fall/Winter	777-666-5555
Alabama	Insurance	PQR Insurance	666-555-4444
Alabama	Legal	RST Law Firm	555-444-3333
Alabama	Financial	UVW Finance	444-333-2222
Alabama	Management	XYZ Management	333-222-1111
Alabama	Restoration	ABC Restoration	222-111-0000
Alabama	Spring/Summer	DEF Spring/Summer	111-000-9999
Alabama	Fall/Winter	GHI Fall/Winter	000-999-8888
Alabama	Insurance	JKL Insurance	999-888-7777
Alabama	Legal	MNO Law Firm	888-777-6666
Alabama	Financial	PQR Finance	777-666-5555
Alabama	Management	RST Management	666-555-4444
Alabama	Restoration	UVW Restoration	555-444-3333
Alabama	Spring/Summer	XYZ Spring/Summer	444-333-2222
Alabama	Fall/Winter	ABC Fall/Winter	333-222-1111
Alabama	Insurance	DEF Insurance	222-111-0000
Alabama	Legal	GHI Law Firm	111-000-9999
Alabama	Financial	JKL Finance	000-999-8888
Alabama	Management	MNO Management	999-888-7777
Alabama	Restoration	PQR Restoration	888-777-6666
Alabama	Spring/Summer	RST Spring/Summer	777-666-5555
Alabama	Fall/Winter	UVW Fall/Winter	666-555-4444
Alabama	Insurance	XYZ Insurance	555-444-3333
Alabama	Legal	ABC Law Firm	444-333-2222
Alabama	Financial	DEF Finance	333-222-1111
Alabama	Management	GHI Management	222-111-0000
Alabama	Restoration	JKL Restoration	111-000-9999
Alabama	Spring/Summer	MNO Spring/Summer	000-999-8888
Alabama	Fall/Winter	PQR Fall/Winter	999-888-7777
Alabama	Insurance	RST Insurance	888-777-6666
Alabama	Legal	UVW Law Firm	777-666-5555
Alabama	Financial	XYZ Finance	666-555-4444
Alabama	Management	ABC Management	555-444-3333
Alabama	Restoration	DEF Restoration	444-333-2222
Alabama	Spring/Summer	GHI Spring/Summer	333-222-1111
Alabama	Fall/Winter	JKL Fall/Winter	222-111-0000
Alabama	Insurance	MNO Insurance	111-000-9999
Alabama	Legal	PQR Law Firm	000-999-8888
Alabama	Financial	RST Finance	999-888-7777
Alabama	Management	UVW Management	888-777-6666
Alabama	Restoration	XYZ Restoration	777-666-5555
Alabama	Spring/Summer	ABC Spring/Summer	666-555-4444
Alabama	Fall/Winter	DEF Fall/Winter	555-444-3333
Alabama	Insurance	GHI Insurance	444-333-2222
Alabama	Legal	JKL Law Firm	333-222-1111
Alabama	Financial	MNO Finance	222-111-0000
Alabama	Management	PQR Management	111-000-9999
Alabama	Restoration	RST Restoration	000-999-8888
Alabama	Spring/Summer	UVW Spring/Summer	999-888-7777
Alabama	Fall/Winter	XYZ Fall/Winter	888-777-6666
Alabama	Insurance	ABC Insurance	777-666-5555
Alabama	Legal	DEF Law Firm	666-555-4444
Alabama	Financial	GHI Finance	555-444-3333
Alabama	Management	JKL Management	444-333-2222
Alabama	Restoration	MNO Restoration	333-222-1111
Alabama	Spring/Summer	PQR Spring/Summer	222-111-0000
Alabama	Fall/Winter	RST Fall/Winter	111-000-9999
Alabama	Insurance	UVW Insurance	000-999-8888
Alabama	Legal	XYZ Law Firm	999-888-7777
Alabama	Financial	ABC Finance	888-777-6666
Alabama	Management	DEF Management	777-666-5555
Alabama	Restoration	GHI Restoration	666-555-4444
Alabama	Spring/Summer	JKL Spring/Summer	555-444-3333
Alabama	Fall/Winter	MNO Fall/Winter	444-333-2222
Alabama	Insurance	PQR Insurance	333-222-1111
Alabama	Legal	RST Law Firm	222-111-0000
Alabama	Financial	UVW Finance	111-000-9999
Alabama	Management	XYZ Management	000-999-8888
Alabama	Restoration	ABC Restoration	999-888-7777
Alabama	Spring/Summer	DEF Spring/Summer	888-777-6666
Alabama	Fall/Winter	GHI Fall/Winter	777-666-5555
Alabama	Insurance	JKL Insurance	666-555-4444
Alabama	Legal	MNO Law Firm	555-444-3333
Alabama	Financial	PQR Finance	444-333-2222
Alabama	Management	RST Management	333-222-1111
Alabama	Restoration	UVW Restoration	222-111-0000
Alabama	Spring/Summer	XYZ Spring/Summer	111-000-9999
Alabama	Fall/Winter	ABC Fall/Winter	

2027 Digital Marketing



EMAIL BLAST

(16 available)

\$2,150 member
\$2,950 non-member

- 150 to 200-word company description/list of services
- Company Logo with Web link
- Appointment link
 - Direct link to email or webpage to book appointments
- Contact info – linked (optional)
- Up to 2 High Resolution images (300 dpi min., JPEG or TIFF)
 - Can choose to embed video as replacement images.
 - MUST be a YouTube, Vimeo, or Wistia link



CONDO MEDIA DIGITAL EDITION BANNERS

(1 per month)

\$750 member
\$1,285 non-member

- Banner ad at the top of the Condo Media Digital Edition
- Sent to all Condo Media readers, subscribers and CAI New England Chapter members.
- Ad linked to company site
- Written above the ad will be "This Digital Edition is sponsored by...)



SOCIAL MEDIA SPOTLIGHT

(1 per month)

\$1,000 member
\$1,300 non-member

- One dedicated sponsored post on CAI-NE's social media channels scheduled in designated month
- Promotional copy
 - up to 75-words provided by Company
- Opportunity to promote a company product or service
- Company logo or branded image provided by company
- Clickable link to company's main website
- Company identified as the post's sponsor

Booked a Vendor Spotlight?
Ask us about an add-on post.



CAINE.ORG WEBSITE SPONSOR

(3 per quarter)

\$950 member
\$1,250 non-member

- Company Logo on Website Sponsor Sliding Billboard Ad on CAI-NE website
- Link to Website Sponsor Page
- Company Logo linked to Sponsor website
- Contact info – linked to website/email address
- Sponsorships set quarterly
 - January – March
 - April – June
 - July – September
 - October – December

For CAI New England Digital Marketing and Condo Media advertising requests, contact Jacob Nelson:
Phone: (781) 237-9020 Option 3
Email: jnelson@caine.org
Web: www.caine.org

2027 Digital Marketing

ORDER FORM

Member Type: ☐ CAI-NE Member ☐ CAI-NE Chapter Partner - Level: ☐ Non-Member

Company: _____ Contact Name: _____

Full Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Authorized Signature: _____ Date: _____

					MEMBER			NON-MEMBER			
EMAIL SPOTLIGHT*					☐	\$2,150		☐	\$2,950		
<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
☐	☐	☐ (2)	☐	☐ (2)	☐	☐	☐ (2)	☐	☐	☐ (2)	☐

*EMAIL SPOTLIGHT months with (2) have 2 spotlights available for purchase/reservation.
These may be subject to change

					MEMBER			NON-MEMBER			
SOCIAL MEDIA SPOTLIGHT					☐	\$1,000		☐	\$1,300		
<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

					MEMBER			NON-MEMBER			
CONDO MEDIA DIGITAL EDITION BANNER					☐	\$750		☐	\$1,285		
<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

		MEMBER		NON-MEMBER	
CAINE.ORG WEBSITE SPONSOR		☐	\$950	☐	\$1,250
Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)		Q4 (Oct-Dec)	
☐	☐	☐		☐	

PAYMENT METHOD: ☐ Invoice Me ☐ Visa ☐ MC ☐ Disc ☐ Amex

Name on Card: _____

Card #: _____ Exp: ____ / ____ Sec Code: _____

Payment Signature: _____ Date: _____

I understand this is a binding contract by authorization via mail, fax or electronic format. I understand that all sponsorships are made on a first-come, first-served basis and that only reservations with non-refundable full payment will assure confirmed sponsorship reservations. In event of default, the above company will be responsible for payment of attorney/collection fees and other expenses incurred in collection of the debt. All accounts payable within 30 days except otherwise noted. Balances unpaid after 30 days are subject to a service charge of 1.5% per month. The person signing this agreement on behalf of Sponsor warrants that they are authorized to make agreements and to bind their principals to this agreement.