

CAI New England Digital Marketing & Condo Media Magazine Advertising

Where Board Members, Property Managers, and Business Partners come together.

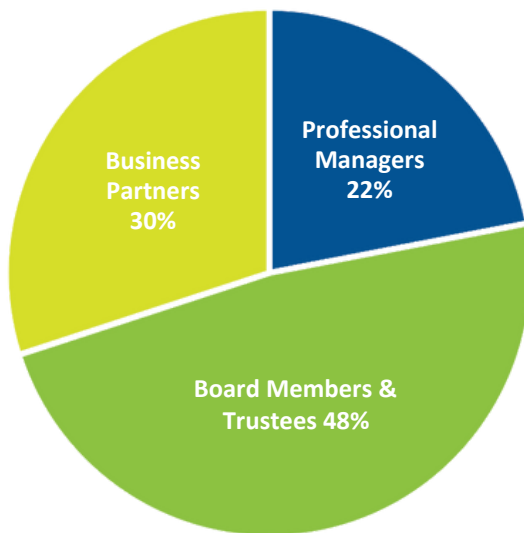
COMPREHENSIVE MARKETING OPPORTUNITIES THAT CREATE RESULTS

CONDO MEDIA REACHES KEY DECISION MAKERS

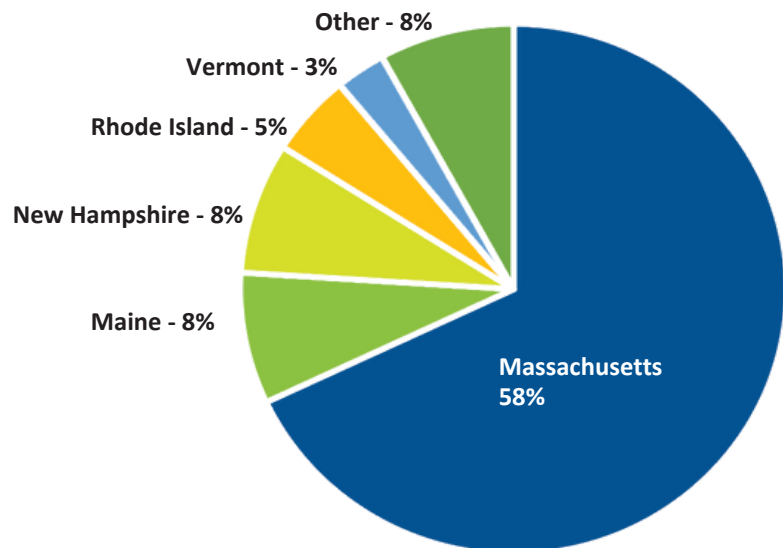
Exposure to the **most targeted audience** in the industry Mailing lists, emails, and subscriptions current and updated monthly Premium four color, **high gloss magazine** mailed monthly Virtual **Online Digital Edition** emailed monthly in its entirety with a click of the mouse:

- Links to advertisers' websites and emails
- Issues archived and searchable by keyword
- Eye catching enhancements available
- Variety of viewing and search options
- Email and printing capabilities

CONDO MEDIA READERSHIP



DIGITAL MARKETING CIRCULATION



For CAI New England Digital Marketing and Condo Media advertising requests, contact Jacob Nelson:

Phone: (781) 237-9020 x11

Email: jnelson@caine.org

Web: www.caine.org



2026 CONDO MEDIA ADVERTISING RATE CARD

2026 ISSUE DEADLINES & FOCUSES

Issue	Issue Close Date	Ad Materials Due	Focus
January	November 13	November 21	Community Association Volunteer Leadership
February	December 12	December 18	Insurance/Risk Management/Disaster Restoration/ <i>Guide to Insurance / Restoration Services</i>
March	January 16	January 23	Spring & Summer Maintenance / <i>Guide to Spring-Summer Services</i>
April	February 13	February 20	Technology/Carbon Emissions/Energy Savings
May	March 16	March 23	Legal & Legislative Trend & Issues / <i>Guide to Legal Services</i>
June	April 14	April 21	Security / Safety
July	May 15	May 22	Financial Management & Reserves / <i>Guide to Financial-Reserve Services</i>
August	June 12	June 22	Fall & Winter Maintenance / <i>Guide to Fall-Winter Services</i>
September	July 16	July 24	Rules & Enforcement*
October	August 14	August 24	Expo Preview Issue*
November	September 14	September 22	Association Management / <i>Guide to Management Services</i>
December	October 15	October 21	Planning

*Subject to change

PRINTING:

Web Offset. Publication Trim Size: 8.25" X 10.875"

ACCEPTABLE FILE FORMATS:

Ads: high resolution

- Adobe PDF: print-quality CMYK
- TIFF / JPEG
- Photos and Logos: 300 DPI minimum
- EPS vector file

UNACCEPTABLE FILE FORMATS:

- Native files from: Word, Publisher, PowerPoint, MS Paint, Corel Draw, QuarkXpress, Illustrator, Indesign or PageMaker
- No spot, RGB, Lab, Indexed, ICC-based or calibrated color

Resizing, typesetting or other production charges will be billed directly to the advertiser for ads not meeting specifications. Contact *Condo Media* for design services and fees.



LAYOUT & FILE SPECIFICATIONS

Display Ad Dimensions	Width x Height
Full page (Trim Size) Full	8.25" x 10.875"
Page (Bleed)	8.5" x 11.125"
Full Page (Live Area)	7.75" x 10.375"
Two Page Spread (Trim)	16.5" x 10.875"
Two Page Spread (Bleed)	16.75" x 11.125"
1/2 Page Vertical	4.625" x 6.25"
1/2 Page Horizontal	7" x 4.625"
1/3 Page Horizontal Spread	15.3" x 3"
1/3 Page Square	4.625" x 4.625"
1/6 Page Vertical	2.25" x 4.625"
Classified Listings	Width x Height
5 Line Listing	N/A
1" Display	2.25" x 1"
1-1/2" Display	2.25" x 1.5"
2-1/2" Display	2.25" x 2.5"
Promotional Ad Dimensions	Width x Height
Belly Band	17.68" x 6"
Tip In Card	7.25" x 6"
Left of the Cover (<i>Digital ONLY</i>)	4.25" x 3.25"

Contact: **Jacob Nelson** at (781) 237-9020 x11

888 Worcester Street, Suite 20, Wellesley, MA 02482

Fax: (781) 237-9028 | Email: jnelson@caine.org | Web: www.caine.org

2026 CONDO MEDIA ADVERTISING RATE CARD

The Official Magazine of CAI New England



DISPLAY ADVERTISING RATES*

Ad Size	1-2 Insertions		3-5 Insertions		6-11 Insertions		12 Insertions	
	Member	Non-member	Member	Non-member	Member	Non-member	Member	Non-member
Full Page	\$1,613	\$1,945	\$1,519	\$1,743	\$1,406	\$1,614	\$1,232	\$1,414
1/2 Page Vertical	\$1,260	\$1,446	\$1,154	\$1,313	\$1,083	\$1,242	\$995	\$1,140
1/2 Page Horizontal	\$1,118	\$1,283	\$1,048	\$1,202	\$960	\$1,100	\$905	\$1,037
1/3 Page Square	\$999	\$1,150	\$945	\$1,084	\$887	\$1,018	\$850	\$975
1/6 Page	\$831	\$954	\$774	\$887	\$735	\$843	\$699	\$800

Complimentary 5-line Classified Listing. All display ads are run of book; for preferred placement add 15%.

PREMIUM PLACEMENT RATES*

	1-5 Insertions		6-11 Insertions		12 Insertions	
	Member	Non-member	Member	Non-member	Member	Non-member
Inside Front Cover	\$2,322	\$2,669	\$2,162	\$2,486	\$1,881	\$2,161
Inside Back Cover	\$2,101	\$2,415	\$2,052	\$2,358	\$1,771	\$2,035
Back Cover	\$2,653	\$3,049	\$2,433	\$2,797	\$2,211	\$2,543
Belly Band**	\$3,208	\$3,422	\$3,047	\$3,261	\$2,887	\$3,100
Vendor Spotlight	\$2,946	\$3,384	N/A	N/A	N/A	N/A
Tip in Card**	\$2,137	\$2,458	N/A	N/A	N/A	N/A
Two Page Spread	\$2,463	\$2,839	\$2,249	\$2,624	\$2,035	\$2,356
1/3 Page Horizontal Spread	\$1,875	\$2,142	\$1,714	\$1,982	\$1,607	\$1,875

SERVICE GUIDE RATES*

	Member	Non-member
Profile (per issue)	\$535	\$615
Front of Guide - Full Page	\$1,881	\$2,161
Back of Guide - Full Page	\$2,352	\$1,875
Issue		
February	Insurance - Restoration Services	
March	Spring-Summer Services	
May	Legal Services	
July	Financial-Reserve Services	
August	Fall-Winter Services	
November	Management Services	

CONDO MEDIA DIGITAL ISSUE AD RATES*

Ad Unit	Member Rate	Non-member Rate
Desktop Skyscraper; 157 x 783 pixels	\$535	\$615
Left of Cover; 540 x 480 pixels	\$1,066	\$1,225
Website Link***	\$30	\$30
Email Link***	\$30	\$30
Website & Email Link***	\$45	\$45

CLASSIFIED LISTING RATES*

	1-4 Insertions		5-12 Insertions	
	Member	Non-member	Member	Non-member
2.5" Box Listing	\$438 / month	\$502 / month	\$422 / month	\$485 / month
1.5" Box Listing	\$367 / month	\$422 / month	\$357 / month	\$409 / month
1" Box Listing	\$269 / month	\$308 / month	\$253 / month	\$290 / month
5-Line Listing	\$175 / month	\$199 / month	\$159 / month	\$183 / month

Additional lines for 5-line listing: \$15/line/month.

*Prices are per edition

**Belly Band & Tip in Card is a combination of print and digital, not available in digital only.

***Available on all ad types. Ads must include the website and email address to enable the link, otherwise an additional \$25 charge per insertion will be incurred to manually enable the links.

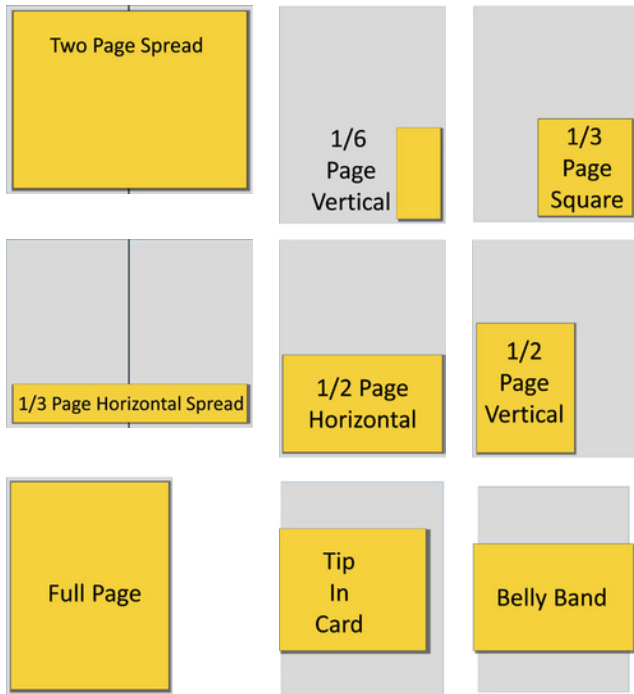
CONDO MEDIA ADVERTISING OPTIONS FOR ALL SIZE BUDGETS

CONDO
MEDIA

DISPLAY ADVERTISING:

Includes:

- Complimentary 5-line Classified listing
- Listing in the Advertisers Index
- Digital Issue Enhancements available



SERVICE GUIDES:

Features:

- Several guides per year, each featuring a different Focus: *Insurance/Restoration, Spring/Summer, Legal, Financial/Reserves, Fall/Winter, Management*
- Used as a resource throughout the year

Includes:

- Contact information (up to 9 lines) can include physical address, individual contact name, phone number, fax number, email, website
- Extended distribution to associations seeking specific services
- 50-word company profile plus contact information
- Index of Company Services provided to include
 - *Professional Designations*
 - *States Served*
 - *Client Services*
 - *And more...*
- 5-Line Classified Listing in the same *Condo Media* issue
- Digital link to email and website (if provided in the contact information above)



CONDO MEDIA VENDOR SPOTLIGHT

Includes:

- Two full pages dedicated to showcasing your business with photos and an article written by a professional writer
- A 5-Line Listing in the Classified Condo Media section of *Condo Media*
- Website and Email links in the Digital Online Version, when website and/or email address included in advertisement
- Listing in the Advertisers Index

VENDOR SPOTLIGHT

Belmont Savings Bank

The Power of the Building is the Power of the Bank

By Pamela Johnson

In today's world, banking is a crowded field. Dominated by big players, it's hard to stand out. But Belmont Savings Bank has found a way to do just that. By focusing on the needs of its customers, Belmont Savings Bank has built a loyal following and a reputation for excellence.

Belmont Savings Bank: A Legacy of Service

Founded in 1865 and headquartered in Belmont, Mass., Belmont Savings Bank has a long history of serving the community. Today, the bank is a member of the Belmont Savings Bank Group, which includes Belmont Savings Bank, Belmont Savings Bank Fidelity Investments, and Belmont Savings Bank Insurance.

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CLASSIFIED LISTINGS

Includes:

- Complimentary Listing on the Classified Advertisers States Served Page
- Digital Issue Enhancements available

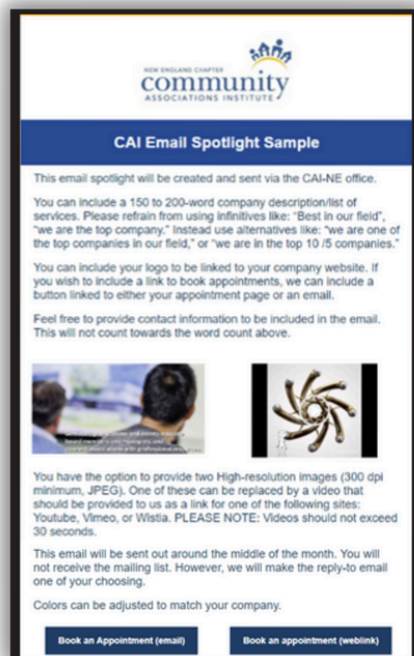
Classified Service Directory States Served

State	Service	Advertiser
Alabama	Accounting	ABC Accounting
Alabama	Architecture	ABC Architecture
Alabama	Attorney	ABC Attorney
Alabama	Bank	ABC Bank
Alabama	Broker	ABC Broker
Alabama	Business	ABC Business
Alabama	Construction	ABC Construction
Alabama	Insurance	ABC Insurance
Alabama	Investment	ABC Investment
Alabama	Legal	ABC Legal
Alabama	Management	ABC Management
Alabama	Real Estate	ABC Real Estate
Alabama	Restoration	ABC Restoration
Alabama	Security	ABC Security
Alabama	Services	ABC Services
Alabama	Software	ABC Software
Alabama	Supplies	ABC Supplies
Alabama	Training	ABC Training
Alabama	Transportation	ABC Transportation
Alabama	Utilities	ABC Utilities
Alabama	Waste Management	ABC Waste Management
Alabama	Wholesale	ABC Wholesale
Alabama	Workshops	ABC Workshops

Advertisers Index

Advertiser	Page
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ABC Architecture	Page 11
ABC Attorney	Page 12
ABC Bank	Page 13
ABC Broker	Page 14
ABC Business	Page 15
ABC Construction	Page 16
ABC Insurance	Page 17
ABC Investment	Page 18
ABC Legal	Page 19
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ABC Real Estate	Page 21
ABC Restoration	Page 22
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ABC Services	Page 24
ABC Software	Page 25
ABC Supplies	Page 26
ABC Training	Page 27
ABC Transportation	Page 28
ABC Utilities	Page 29
ABC Waste Management	Page 30
ABC Wholesale	Page 31
ABC Workshops	Page 32

2026 Digital Marketing



EMAIL SPOTLIGHTS

16 spots available

Includes:

- 150 to 200-word company description/list of services
- Company Logo with Web link
- Appointment link
 - Direct link to email or webpage to book appointments
- Contact info – linked (optional)
- Up to 2 High Resolution images (300 dpi min., JPEG or TIFF)
 - Can choose to embed video as replacement images.
 - MUST be a YouTube, Vimeo, or Wistia link

CONDO MEDIA

DIGITAL EDITION BANNERS

1 per month

Includes:

- Banner ad at the top of the *Condo Media* Digital Edition
- Sent to all *Condo Media* readers, subscribers and CAI New England Chapter members.
- Ad linked to company site
- Written above the ad will be "This Digital Edition is sponsored by...)"



CAINE.ORG

WEBSITE SPONSOR

3 per quarter (cost per quarter)

Includes:

- Company Logo on Website Sponsor Sliding Billboard Ad on CAI-NE website
- Link to Website Sponsor Page
- Company Logo linked to Sponsor website
 - Contact info – linked to website/email address
- Sponsorships set quarterly
 - January – March
 - April – June
 - July – September
 - October – December



2026 Digital Marketing Order Form

Company: _____

	MEMBER	NON-MEMBER
EMAIL SPOTLIGHT	<input type="radio"/> \$2,142	<input type="radio"/> \$2,946
CONDO MEDIA DIGITAL EDITION BANNER	<input type="radio"/> \$750	<input type="radio"/> \$1,285
CAINE.ORG WEBSITE SPONSOR	<input type="radio"/> \$964	<input type="radio"/> \$1,607

TOTAL: _____

Placement	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
SPOTLIGHT*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (2)	<input type="radio"/>	<input type="radio"/> (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (2)	<input type="radio"/>
BANNER	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WEBSITE	<input type="radio"/> Q1	<input type="radio"/> Q1	<input type="radio"/> Q1	<input type="radio"/> Q2	<input type="radio"/> Q2	<input type="radio"/> Q2	<input type="radio"/> Q3	<input type="radio"/> Q3	<input type="radio"/> Q3	<input type="radio"/> Q4	<input type="radio"/> Q4	<input type="radio"/> Q4

**EMAIL SPOTLIGHT months with (2) have 2 spotlights available for purchase/reservation.*

Member Type:

☐ CAI-NE Member ☐ CAI-NE Chapter Partner _____ Level ☐ Non-member

Contact Name: _____

Full Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Authorized Signature: _____ Date: _____

PAYMENT METHOD: Invoice Me Check Enclosed Visa MC Disc Amex

Name on Card: _____

Card #: _____ Exp: ____ / ____ Sec Code: _____

Payment Signature: _____ Date: _____

I understand this is a binding contract by authorization via mail, fax or electronic format. I understand that all sponsorships are made on a first-come, first-served basis and that only reservations with non-refundable full payment will assure confirmed sponsorship reservations. In event of default, the above company will be responsible for payment of attorney/collection fees and other expenses incurred in collection of the debt. All accounts payable within 30 days except otherwise noted. Balances unpaid after 30 days are subject to a service charge of 1.5% per month. The person signing this agreement on behalf of Sponsor warrants that they are authorized to make agreements and to bind their principals to this agreement.