

The logo features the year '2026' in a large, bold font. The '20' is dark blue and the '26' is yellow. A small icon of three stylized figures (two adults and one child) is positioned above the '26'. Below the year, the words 'CHAPTER' and 'PARTNER' are stacked in a dark blue, sans-serif font. At the bottom, the words 'Marketing Program' are written in a dark blue, sans-serif font.

2026

CHAPTER PARTNER

Marketing Program

**An Inclusive Marketing Plan that
Ensures Company Exposure**

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WHAT IS IT?

The 2026 Chapter Partner Program offers tiered partnership opportunities (Diamond, Gold, Silver, Bronze) for Business Partners and Management Companies to support and engage with CAI New England. Each level provides a package of marketing exposure, event sponsorship & ticketing, digital visibility, and advertising benefits.

Key Components Include:



Membership & Access

Each partner receives a CAI membership (up to a set value) and access to in-person and virtual events, plus exclusive sponsor opportunities (e.g. presenting sponsor roles).



Event Benefits

Allocation of tickets or registrations for select events, in-person & virtual. Partners are given credits or booths at events, and recognition during programs.



Digital & Print Promotion

Company name, logo, and links featured on the CAI-NE website (homepage, partner page, sliding banners), plus inclusion in promotional materials for events.



Media & Advertising

Listings and advertising credits in Condo Media magazine (monthly listings, digital ads, classified listings), and space in the annual resource directory. Partners also receive ad discounts and special spotlights.



Benefit Scaling by Tier

The level of benefits (number of event tickets, advertising credit, sponsor credits, visibility) increases with higher tiers (e.g. Diamond receives more than Gold, etc.).

In short, the program is designed to give partners a single annual investment that bundles membership, event exposure, digital presence, and advertising, scaled according to contribution level.

ITEMS BY LEVEL

CAINE.ORG WEBSITE

Company logo and website or video link on CAINE.ORG Home Page
Company logo on CAINE.ORG sliding billboard banner

PROMOTION -PRINT & DIGITAL

Diamond Sponsor Email Spotlight Credit

CONDO MEDIA

5-line Classified Listing –12 months (or equivalent credit)
Display Advertising Discount
Digital Edition Banner Sponsorship –1 month

ANNUAL RESOURCE DIRECTORY

Annual Resource Directory Display Ad –print & digital copy

ANNUAL CHAPTER DINNER

Chapter Dinner Tickets
Chapter Dinner Sponsorship Credit

ANNUAL GOLF TOURNAMENT

Golf Tournament Sponsorship Credit
Golf Registrations

SEMINARS, FORUMS & EXPOS, ELN EVENTS (in-person)

ME/MA/NH/RI/VT Booth/Tabletop and/or Sponsor Credit
CAI-NE CondoConnect **ONLY**- FREE Registration code for distribution

DIAMOND	GOLD	SILVER	BRONZE
✓			
✓			
\$1,050			
✓	✓	✓	
✓ (10%)	✓ (5%)		
✓			
\$1,575	\$800	\$500	\$375
10	6	4	
\$800	\$300	\$200	\$100
\$950	\$550	\$350	\$150
4 golfers	2 golfers		
\$1,870	\$1,150	\$950	\$550
✓			

ALL CHAPTER PARTNER LEVELS

EXCLUSIVE PRESENTING SPONSOR OPPORTUNITIES

CAI MEMBERSHIP

Includes CAI Membership (up to a \$685 value)

CAINE.ORG WEBSITE

Company name and website link on CAINE.ORG
Chapter Partner Page and Scrolling Bar

PROMOTION -PRINT & DIGITAL

Company name listed on in-person and virtual program promotion/materials

CONDO MEDIA

Chapter Partner Page Monthly Listing
Partner Name on Condo Media Digital Ad – quarterly
Emphasis on Classified Ad Listing

ANNUAL RESOURCE DIRECTORY

Annual Resource Directory Display Ad Credit*

EVENTS

ANNUAL CHAPTER DINNER

Chapter Dinner Tickets*
Chapter Dinner Sponsorship Credit*

ANNUAL GOLF TOURNAMENT

Golf Tournament Sponsorship Credit*

SEMINARS, FORUMS & EXPOS, ELN EVENTS (in-person)

ME/MA/NH/RI/VT Booth/Tabletop and/or Sponsor Credit*
Recognition at in-person events

WEBINARS

Recognition at virtual events
Unlimited Virtual event registrations for colleagues/clients (excluding PMDP)**

*Ticket/Credit Amount varies by Partnership Level

**Event registrations exclude any classes offered outside of the New England Chapter

\$4,980/year
\$415/month

BENEFITS



CAI MEMBERSHIP

- Up to a \$685 value



CAINE.ORG Website

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

Promotion - Print & Digital

- Company name listed on in-person and virtual program promotion/materials



CONDO MEDIA Magazine

- Chapter Partner Page Monthly Recognition
- Partner Name on Condo Media Digital Ad – quarterly
- Emphasis on Classified Ad (upon purchase)

Annual Resource Directory

- \$375 advertising credit



EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- \$100 sponsor credit

Golf Tournament

- \$150 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$550 Booth/Tabletop or sponsor credit*
- Partner recognition during program

Webinars

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients**

*Event credits are the total available for the partnership year.

**Event registrations exclude any classes offered outside of the New England Chapter

\$6,960/year
\$580/month



CAI MEMBERSHIP

- Up to a \$685 value



CAINE.ORG Website

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

Promotion - Print & Digital

- Company name listed on in-person and virtual program promotion/materials



CONDO MEDIA Magazine

- Chapter Partner Page Monthly Recognition
- Partner Name on Condo Media Digital Ad – quarterly
- 5-line Classified Listing – 12 months (or equivalent credit toward a classified ad)
- Emphasis on Classified Ad

Annual Resource Directory

- \$500 advertising credit



EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- 4 tickets
- \$200 sponsor credit

Golf Tournament

- \$350 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$950 Booth/Tabletop or sponsor credit*
- Partner recognition during program

Webinars

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients**

*Event credits are the total available for the partnership year.

**Event registrations exclude any classes offered outside of the New England Chapter

\$9,000/year
\$750/month

BENEFITS



CAI MEMBERSHIP

- Up to a \$685 value

CAINE.ORG Website



- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

Promotion - Print & Digital

- Company name listed on in-person and virtual program promotion/materials

CONDO MEDIA Magazine



- Chapter Partner Page Monthly Recognition
- Partner Name on Condo Media Digital Ad – quarterly
- Emphasis on Classified Ad
- 5-line Classified Listing – 12 months (or equivalent credit toward a classified ad)
- 5% Display Advertising Discount

Annual Resource Directory

- \$800 advertising credit



EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- 6 tickets
- \$300 sponsor credit

Golf Tournament

- 2 golfer registrations
- \$550 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$1,150 Booth/Tabletop or sponsor credit*
- Partner recognition during program

Webinars

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients**

*Event credits are the total available for the partnership year.

**Event registrations exclude any classes offered outside of the New England Chapter

BENEFITS

\$14,340/year
\$1,195/month

**CAI MEMBERSHIP**

- Up to a \$685 value

CAINE.ORG Website

- Company name, logo and link on CAINE.ORG Chapter Partner Page, Scrolling Bar and in Partner logo video
- Company logo and website or video link on CAINE.ORG Home Page
- Company logo on CAINE.ORG website sliding billboard banner

Promotion - Print & Digital

- Company name listed on in-person and virtual program promotion/materials
- Diamond Partner Email Spotlight - \$1,050 credit

CONDO MEDIA Magazine

- Chapter Partner Page Monthly Recognition
- Partner Name on Condo Media Digital Ad – quarterly
- Emphasis on Classified Ad
- 5-line Classified Listing - 12 months (or equivalent credit toward a classified ad)
- 10% Display Advertising Discount
- Digital Edition Banner Sponsorship - 1 month TBD

Annual Resource Directory

- \$1,575 advertising credit

EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- 10 tickets
- \$800 sponsor credit

Golf Tournament

- 4 golfer registrations
- \$950 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$1,870 Booth/Tabletop or sponsor credit*
- Partner recognition during program
- CAI-NE CondoConnect **ONLY**- FREE Registration code for distribution

Webinars

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients**

*Event credits are the total available for the partnership year.

**Event registrations exclude any classes offered outside of the New England Chapter



Chapter Partner Agreement



Return completed form to
888 Worcester St, Ste 20, Wellesley, MA 02482 ageller@caine.org

Partner Name: _____
(Company name as it will appear in all promotions)

Company Name: _____

Primary Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

CHAPTER PARTNER PROGRAM LEVEL

Please select **one**
option below:

DIAMOND

\$14,340 / year
\$1,195 / month



GOLD

\$9,000 / year
\$750 / month



SILVER

\$6,960 / year
\$580 / month



BRONZE

\$4,980 / year
\$415 / month



Partner signature: _____

I agree to the terms/benefits of the chapter partnership program selected and understand that this is a binding contract by authorization via mail or electronic format. I agree that Partner payments are due within 30 days from the date on the invoice. The person signing this agreement on behalf of the Partner warrants that they are authorized to make agreements and to bind their principals to this agreement. If the Partner terminates this agreement before the end of the 12-month program, the partner will be responsible for the full amount of the annual Partnership fees at the level selected above.

PAYMENT INFORMATION:

Billing Frequency: ☐ Monthly ☐ Annually

Payment Method: ☐ Invoice Me ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ **Sec. Code:** _____

Card Holder Signature: _____ **Date:** _____

FOR CHAPTER USE ONLY

Chapter Authorization: (print) _____ (signature) _____

Chapter Partnership Start Date: _____ Renewal Date: _____

CAI Membership Expires On: _____ Renewal included starts on: _____

2026

CHAPTER PARTNER

Marketing Program

Contact Us



Website

www.caine.org



Phone

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E-mail

ageller@caine.org



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