

2024

**CHAPTER
PARTNER**

Program





DIAMOND
\$12,900/year ~ \$1075/month




GOLD
\$9,000/year ~ \$750/month



CAI MEMBERSHIP

- Up to a \$625 value

CAINE.ORG WEBSITE

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video
- Company logo and website or video link on CAI-NE website Home Page
- Company logo on CAI-NE website sliding billboard banner

PROMOTION - PRINT & DIGITAL

- Company name listed on in-person and virtual program promotion/materials
- Diamond Sponsor Email Spotlight – 1 month TBD

CONDO MEDIA

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized
- *Condo Media* 5-line Classified Listing – 12 months (or equivalent credit toward classified ad)
- *Condo Media* Advertising Discount - 10%
- *Condo Media* Digital Edition Banner Sponsorship – 1 month TBD

ANNUAL RESOURCE DIRECTORY

- \$1,575 advertising credit

EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- 10 tickets
- \$800 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$1,870 Booth/Tabletop or sponsor credit*
- Partner recognition during program

Golf Tournament

- 4 golf registrations
- \$950 sponsor credit

3 in-person event registrations for colleagues/clients**

Webinars

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients**

CAI MEMBERSHIP

- Up to a \$625 value

CAINE.ORG WEBSITE

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

PROMOTION - PRINT & DIGITAL

- Company name listed on in-person and virtual program promotion/materials

CONDO MEDIA

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized
- *Condo Media* 5-line Classified Listing – 12 months (or equivalent credit towards classified ad)
- *Condo Media* Advertising Discount - 5%

ANNUAL RESOURCE DIRECTORY

- \$800 advertising credit

EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- 6 tickets
- \$300 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$1,150 Booth/Tabletop or sponsor credit*
- Partner recognition at all programs
- 2 in-person event registrations for colleagues/clients**

Golf Tournament

- 2 golf registrations
- \$550 sponsor credit

Webinars

- Partner recognition at all programs
- Unlimited virtual event registrations for colleagues/clients**

*Event credits are the total available for the partnership year.

**Event registrations exclude PMDP classes



SILVER
\$6,960/year ~ \$580/month

CAI MEMBERSHIP

- Up to a \$625 value

CAINE.ORG WEBSITE

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

PROMOTION - PRINT & DIGITAL

- Company name listed on in-person and virtual program promotion/materials

CONDO MEDIA

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized
- *Condo Media* 5-line Classified Listing – 12 months (or equivalent credit toward classified ad)

ANNUAL RESOURCE DIRECTORY

- \$500 advertising credit

EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- 4 tickets
- \$200 sponsor credit

Golf Tournament

- \$350 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$950 Booth/Tabletop or sponsor credit*
- Partner recognition at all programs

- 1 in-person event registrations for colleagues/clients**

Webinars

- Partner recognition at all programs
- Unlimited virtual event registrations for colleagues/clients**

2024



BRONZE
\$4,980/year ~ \$415/month

CAI MEMBERSHIP

- Up to a \$625 value

CAINE.ORG WEBSITE

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

PROMOTION - PRINT & DIGITAL

- Company name listed on in-person and virtual program promotion/materials

CONDO MEDIA

- *Condo Media* Chapter Partner Page Monthly Listing
- Listing in Partner *Condo Media* Digital Ad – quarterly
- *Condo Media* Classified Ad Listing are Emphasized

ANNUAL RESOURCE DIRECTORY

- \$375 advertising credit

EVENTS

Exclusive Presenting Sponsor Opportunities

Annual Chapter Dinner

- 1 ticket
- \$100 sponsor credit

Golf Tournament

- \$150 sponsor credit

Seminars, Forums & Expos, ELN Events (in-person)

- \$550 Booth/Tabletop or sponsor credit*
- Partner recognition at all programs

Webinars

- Partner recognition at all programs
- Unlimited virtual event registrations for colleagues/clients**

*Event credits are the total available for the partnership year.

**Event registrations exclude PMDP classes



CHAPTER PARTNER BENEFIT SUMMARY

An Inclusive Marketing Plan that Ensures Company Exposure

One Stop Shopping –One annual fee to be paid in full or monthly –Tremendous Value!

- ✓ **Includes CAI Membership** for the company
- ✓ **Your Company name will be in front** of New England decision makers year-round
- ✓ **Link on chapter website**(www.caine.org) & **Monthly recognition** in *Condo Media*
- ✓ **Emphasis on Classified Ads** in *Condo Media* and **Listings** in the Annual Resource Directory & **Display Ad** in the Annual Resource Directory
- ✓ **First opportunity to utilize your partner credits** as outlined in the table below & **Recognition at every event** hosted by the chapter
- ✓ **Attendee Tickets** for colleagues and/or clients to use for in-person and virtual programs and events as outlined in the table below

BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
	\$12,900/YR \$1,075/Month	\$9,000/YR \$750/Month	\$6,960/YR \$580/Month	\$4,980/YR \$415/Month
EXCLUSIVE PRESENTING SPONSOR OPPORTUNITIES				
CAI MEMBERSHIP Includes CAI Membership (up to a \$625 value)	✓	✓	✓	✓
CAINE.ORG WEBSITE Company name and website link on CAI-NE website Chapter Partner Page and Scrolling Bar	✓	✓	✓	✓
Company logo and website or video link on CAI-NE website Home Page	✓			
Company logo on CAI-NE website sliding billboard banner	✓			
PROMOTION -PRINT & DIGITAL Company name listed on in-person and virtual program promotion/materials	✓	✓	✓	✓
Diamond Sponsor Email Spotlight –1 month TBD	✓			
CONDO MEDIA				
<i>Condo Media</i> Chapter Partner Page Monthly Listing	✓	✓	✓	✓
Listing in Partner <i>Condo Media</i> Digital Ad –quarterly	✓	✓	✓	✓
<i>Condo Media</i> Classified Ad Listing are Emphasized	✓	✓	✓	✓
<i>Condo Media</i> 5-line Classified Listing –12 months	✓	✓	✓	
<i>Condo Media</i> Advertising Discount	✓ (10%)	✓ (5%)		
<i>Condo Media</i> Digital Edition Banner Sponsorship –1 month	✓			
ANNUAL RESOURCE DIRECTORY Annual Resource Directory Display Ad –print & digital copy	\$1,575	\$800	\$500	\$375
ANNUAL CHAPTER DINNER Chapter Dinner Tickets	10	6	4	1
Chapter Dinner Sponsorship Credit	\$800	\$300	\$200	\$100
ANNUAL GOLF TOURNAMENT Golf Tournament Sponsorship Credit	\$950	\$550	\$350	\$150
Golf Registration	4 golfers	2 golfers		
SEMINARS, FORUMS & EXPOS, ELN EVENTS (in-person) ME/MA/NH/RI/VT Booth/Tabletop and/or Sponsor Credit	\$1,870	\$1,150	\$950	\$550
Recognition at in-person events	✓	✓	✓	✓
In-person event registrations for colleagues/clients (excluding PMDP)	3 per program	2 per program	1 per program	
WEBINARS Recognition at virtual events	✓	✓	✓	✓
Virtual event registrations for colleagues/clients (excluding PMDP)	unlimited	unlimited	unlimited	unlimited



2024 CHAPTER PARTNER ORDER FORM

Partner Name: _____

(Company name as it will appear in all promotions)

Company Name: _____

Primary Contact: _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

CHAPTER PARTNER PROGRAM Please select one option

DIAMOND

\$12,900 / year
\$1,075 / month

GOLD

\$9,000 / year
\$750 / month

SILVER

\$6,960 / year
\$580 / month

BRONZE

\$4,980 / year
\$415 / month

Deposit equivalent to first months payment required upon signing.

Partner signature: _____

I agree to the terms/benefits of the chapter partnership program selected and understand that this is a binding contract by authorization via mail or electronic format. I agree that Partner payments are due within 30 days from the date on the invoice. The person signing this agreement on behalf of the Partner warrants that they are authorized to make agreements and to bind their principals to this agreement. If the Partner terminates this agreement before the end of the 12-month program, the partner will be responsible for the full amount of the annual Partnership fees at the level selected above.

PAYMENT INFORMATION:

Billing Frequency: Monthly Yearly

Payment Method Invoice Me Visa Mastercard Discover American Express

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ **Sec. Code:** _____

Card Holder Signature: _____ **Date:** _____

Return completed form to
 CAI New England, ATTN: Adina Geller, 888 Worcester St, Ste 20, Wellesley, MA 02482
 ageller@caine.org

FOR CHAPTER USE ONLY

Chapter Authorization: (print) _____ (signature) _____

Chapter Partnership Start Date: _____ Renewal Date: _____

CAI Membership Expires On: _____ Renewal included starts on: _____