

An Inclusive Marketing Plan that Assures Company Exposure

One Stop Shopping – One annual fee to be paid in full or monthly – Tremendous Value!

- ✓ Includes CAI Membership for the company
- ✓ Your Company name will be in front of New England decision makers year-round
- ✓ Link on chapter website (www.caine.org) & Monthly recognition in *Condo Media*
- ✓ Emphasis on Classified Ads in *Condo Media* and Listings in the Annual Resource Directory & Display Ad in the Annual Resource Directory
- ✓ First opportunity to utilize your partner credits as outlined in the table below & Recognition at every event hosted by the chapter
- ✓ Attendee Tickets for colleagues and/or clients to use for in-person and virtual programs and events as outlined in the table below

BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
	\$11,700/YR \$975/Month	\$8,160/YR \$680/Month	\$6,360/YR \$530/Month	\$4,440/YR \$370/Month
CAI MEMBERSHIP Includes CAI Membership (up to a \$625 value)	✓	✓	✓	✓
CAINE.ORG WEBSITE Company name and website link on CAI-NE website Chapter Partner Page and Scrolling Bar	✓	✓	✓	✓
NEW Company logo and website or video link on CAI-NE website Home Page	✓			
NEW Company logo on CAI-NE website sliding billboard banner	✓			
PROMOTION - PRINT & DIGITAL				
NEW Digital 'Partner Badge' for email/website	✓	✓	✓	✓
Company name listed on in-person and virtual program promotion/materials	✓	✓	✓	✓
NEW Diamond Sponsor Email Spotlight – 1 month TBD	✓			
NEW Company Name and link in all New Member Letters	✓			
CONDO MEDIA				
<i>Condo Media</i> Chapter Partner Page Monthly Listing	✓	✓	✓	✓
<i>Condo Media</i> Classified Ad Listing are Emphasized	✓	✓	✓	✓
NEW Listing in Partner <i>Condo Media</i> Digital Ad – quarterly	✓	✓	✓	✓
<i>Condo Media</i> 5-line Classified Listing – 12 months	✓	✓	✓	
<i>Condo Media</i> Advertising Discount	✓ (10%)	✓ (5%)		
NEW <i>Condo Media</i> Digital Edition Banner Sponsorship – 1 month TBD	✓			
ANNUAL RESOURCE DIRECTORY				
Annual Resource Directory Display Ad – print & digital copy	Full Page (color)	1/2 Page (color)	1/4 Page (color)	1/6 Page (B&W)
ANNUAL CHAPTER DINNER*				
Chapter Dinner Tickets	10	6	4	1
Chapter Dinner Sponsorship Credit	\$800	\$300	\$200	\$100
<small>*Eligible for Refund upon request if in-person event does not happen during 2021 calendar year</small>				
ANNUAL GOLF TOURNAMENT – June 10, 2021				
Golf Tournament Sponsorship Credit	\$950	\$550	\$350	\$150
Golf Registration	4 golfers	2 golfers		
CAVL, PMDP, SEMINARS, CONFERENCES & EXPOS, ELN EVENTS (in-person)				
NEW ME/MA/NH/RI/VT Booth/Tabletop and/or Sponsor Credit	\$1,800	\$1,150	\$950	\$550
Recognition at in-person events	✓	✓	✓	✓
In-person event registrations for colleagues/clients (excluding PMDP)	3 per program	2 per program	1 per program	
CAVL, PMDP, SEMINARS, CONFERENCES & EXPOS, ELN EVENTS (virtual)				
NEW ME/MA/NH/RI/VT Sponsor Credit	\$1,800	\$1,150	\$950	\$550
NEW Recognition at virtual events	✓	✓	✓	✓
NEW Virtual event registrations for colleagues/clients (excluding PMDP)	unlimited	unlimited		
MANAGERS' and CEO-MC'S COMMITTEE (Virtual)				
NEW Company name and link on committee email notifications	✓	✓	✓	✓
NEW Company intro by a partner representative	✓			