

Inclusive Marketing Plan that Assures Company Exposure

- Your company name will be in front of New England decision makers throughout the year.
- Receive recognition at every event hosted by the CAI-New England chapter.
- Recognition monthly in **Condo Media**.
- Link on chapter website (www.caine.org)
- Includes Company CAI Membership.
- Four Levels to choose from: Diamond, Gold, Silver, and Bronze.
- One stop shopping—one annual fee. This can be paid in full or monthly so you can budget throughout the year.
- First opportunity to utilize your partner credits as outlined in the Chapter Partner Options.
- Display Ad in the Annual CAI-NE Resource Directory.
- **Condo Media** Display and Directory Advertising Discounts
- Complimentary 5-Line Classified Listing in *Condo Media*
- **Condo Media** Classified Ads and Resource Directory Listings are **emphasized**.
- Various programs to use Seminar/Forum/ELN tickets as outlined in the Chapter Partner Options.
- Tremendous Value

2019 CAI-NE Chapter Partner Options

BENEFITS	BRONZE	SILVER	GOLD	DIAMOND
	\$4,440/YR \$370/Month	\$6,360/YR \$530/Month	\$8,160/YR \$680/Month	\$11,700/YR \$975/Month
Listing on CAI-NE Programs, Brochures & Event Handouts	Yes	Yes	Yes	Yes
CAI-NE Membership	Yes (\$605 value)	Yes (\$605 value)	Yes (\$605 value)	Yes (\$605 value)
Company listing on CAI-NE website	Yes	Yes	Yes	Yes
CONDO MEDIA Advertising Discount	No	No	Yes (5%)	Yes (10%)
CONDO MEDIA Free 5-line Classified Ad	No	Yes (\$1,788 value)	Yes (\$1,788 value)	Yes (\$1,788 value)
CONDO MEDIA Monthly Listing in Chapter Partner Section	Yes	Yes	Yes	Yes
CONDO MEDIA Classified Ads and Resource Directory Listings are Emphasized	Yes	Yes	Yes	Yes
Complimentary copies of CONDO MEDIA for employees (hard copy)	Up to 5 copies	Up to 10 copies	Up to 15 copies	Up to 20 copies
Annual Resource Directory Display Ad	1/6 Page	1/4 Page	1/2 Page	Full Page
Chapter Banquet Tickets for Employees or Clients	1 (\$120 value)	4 (\$480 value)	6 (\$720 value)	10 (\$1,200 value)
Chapter Banquet Sponsorship Credit	\$100	\$200	\$300	\$800
Annual Golf Tournament Golfer Registrations/Golf Carts	N/A	N/A	2 Golfers (\$560 value)	4 golfers (\$1,120 value)
Annual Golf Tournament Sponsorship Credit	\$150	\$350	\$550	\$950
Annual Conference & EXPO Booth or Sponsorship Credit	\$550	\$950	\$1,150	\$1,800
CAI-NE Chapter Seminar/Forum/ELN Registrations for Employee or Clients *Excludes PMDP Programs	0	1 per program \$400 value	2 per program \$800 value	3 per program \$1200 value

FOR SPONSORSHIP OPPORTUNITIES, CALL 781-237-9020 x13

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