

# 2011/2012 Resource Directory Order Form

**DEADLINE: APRIL 30, 2011**



The 2011/2012 Resource Directory provides **INDUSTRY RESOURCES** and **INFORMATION** to **COMMUNITY ASSOCIATION MANAGERS AND BOARD MEMBERS** in the CAI-New England member states of Maine, Massachusetts, Rhode Island and Vermont. This wire-bound directory is mailed to every CAI-NE member in June and to new members throughout the year. **TABBED DIVIDERS** list Community Associations, Management Firms, Community Association Managers, and other Industry Professionals & Service Providers. A complete **TABLE OF CONTENTS** listed by company name makes it easy for decision makers to find your company.

	Ad Size	BLACK & WHITE		BLACK PLUS 1-COLOR		4-COLOR		
		MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	
<b>FULL</b>	Outside Back Cover	4.5" w X 7.5" h	N/A	N/A	N/A	N/A	\$3190	\$3690
	Inside Front Cover	4.5" w X 7.5" h	N/A	N/A	N/A	N/A	\$2090	\$2490
	Inside Back Cover	4.5" w X 7.5" h	N/A	N/A	N/A	N/A	\$1990	\$2290
<b>HALF</b>	Full Index Tab Page	4.5" w X 7.5" h	\$995	\$1145	\$1210	\$1395	\$1650	\$1895
	Full Page	4.5" w X 7.5" h	\$925	\$1045	\$1100	\$1265	\$1430	\$1645
	Half Page	4.5" w X 3.75" h	\$525	\$595	\$715	\$825	\$1045	\$1205
	Quarter Page	2.25" w x 3.75" h	\$425	\$475	\$605	\$695	\$935	\$1075
<b>QTR</b>	Sixth Page	2.25" w X 2.5" h	\$325	\$350	N/A	N/A	N/A	N/A
	Accent Color on 5-Line Listing	Company name is done in an accent color & larger font	N/A	N/A	\$75	\$95	N/A	N/A
	Additional Listing (2nd category)		\$95	\$115	N/A	N/A	N/A	N/A

CAI Member or CAI-NE Chapter Partner:  Yes  No **TOTAL DUE:** \_\_\_\_\_  Invoice me  Check Enclosed  Credit Card

Credit Card #: \_\_\_\_\_ Exp.: \_\_\_\_\_ ID# \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email/Website: \_\_\_\_\_

I wish to contract for advertising as indicated and understand that this is a binding contract by authorization via mail, fax and/or electronic format. Ads submitted must adhere to the Advertising Specifications listed above. Advertiser will be billed for ads that require graphic design, resizing, or other production for ads not meeting advertising mechanical requirements. In event of default, advertiser will be responsible for payment of attorney/collection fees and other expenses reasonably incurred in collection of the debt. All accounts are payable within 30 days. Balances unpaid after 30 days are subject to a service charge of 1.5% per month. The person signing this agreement on behalf of Sponsor warrants that they are authorized to make agreements and to bind their principals to this agreement.

Signature of Advertiser: \_\_\_\_\_

<p><b>Please Check Off the Service Category(s) for your Directory Listing(s) – One per Listing:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Accountants / Accounting Services</li> <li><input type="checkbox"/> Appliances</li> <li><input type="checkbox"/> Architects / Engineers</li> <li><input type="checkbox"/> Attorneys</li> <li><input type="checkbox"/> Awnings / Umbrellas</li> <li><input type="checkbox"/> Basement Systems</li> <li><input type="checkbox"/> Bathrooms / Tubs</li> <li><input type="checkbox"/> Building Material Distributor</li> <li><input type="checkbox"/> Building Restoration</li> <li><input type="checkbox"/> Carpentry</li> <li><input type="checkbox"/> Carpets / Flooring</li> <li><input type="checkbox"/> Chimneys / Fireplaces</li> <li><input type="checkbox"/> Cleaning Products / Services</li> <li><input type="checkbox"/> Coatings / Sealants / Stains</li> <li><input type="checkbox"/> Collection Services</li> <li><input type="checkbox"/> Computer / Software / Document Services</li> <li><input type="checkbox"/> Concierge Services</li> <li><input type="checkbox"/> Construction / Construction Management</li> <li><input type="checkbox"/> Consulting</li> <li><input type="checkbox"/> Coupon / Billing</li> <li><input type="checkbox"/> Decorating</li> <li><input type="checkbox"/> Disaster Restoration</li> <li><input type="checkbox"/> Doors / Garage Doors / Entrances</li> <li><input type="checkbox"/> Duct / Dryer Vent Cleaning</li> <li><input type="checkbox"/> Election Services</li> <li><input type="checkbox"/> Electrical Contractors</li> <li><input type="checkbox"/> Elevators / Escalators</li> <li><input type="checkbox"/> Energy Systems / Services / Audits</li> <li><input type="checkbox"/> Engineers / Engineering Services</li> <li><input type="checkbox"/> Environmental Inspection / Remediation</li> <li><input type="checkbox"/> Equipment Rentals</li> <li><input type="checkbox"/> Excavating</li> <li><input type="checkbox"/> Fences / Railings / Decks</li> <li><input type="checkbox"/> Financial Services</li> <li><input type="checkbox"/> Fire Protection</li> <li><input type="checkbox"/> Fitness Equipment</li> <li><input type="checkbox"/> Fuels / Energy Products</li> <li><input type="checkbox"/> Furnishings Indoor / Outdoor</li> <li><input type="checkbox"/> General Contracting</li> <li><input type="checkbox"/> Generators</li> <li><input type="checkbox"/> Glass &amp; Window Restoration</li> <li><input type="checkbox"/> Gutters</li> <li><input type="checkbox"/> Heating &amp; Cooling</li> <li><input type="checkbox"/> Infrared Technology</li> <li><input type="checkbox"/> Inspectors</li> <li><input type="checkbox"/> Insulation</li> <li><input type="checkbox"/> Insurance / Agents &amp; Carriers</li> <li><input type="checkbox"/> Insurance / Public Adjusters</li> <li><input type="checkbox"/> Irrigation</li> <li><input type="checkbox"/> Landscape Architects</li> <li><input type="checkbox"/> Landscaping</li> <li><input type="checkbox"/> Laundry Services / Equipment</li> <li><input type="checkbox"/> Lighting Products</li> <li><input type="checkbox"/> Mailing Services / Mailboxes</li> <li><input type="checkbox"/> Maintenance Interior / Exterior</li> <li><input type="checkbox"/> Management Companies</li> <li><input type="checkbox"/> Material Testing</li> <li><input type="checkbox"/> Moving / Storage</li> <li><input type="checkbox"/> Paint Manufacturers</li> <li><input type="checkbox"/> Painting Contractors</li> <li><input type="checkbox"/> Park &amp; Playground Equipment / Materials</li> <li><input type="checkbox"/> Paving / Sealcoating</li> <li><input type="checkbox"/> Pest Management</li> <li><input type="checkbox"/> Pet Waste Management</li> <li><input type="checkbox"/> Plumbing</li> <li><input type="checkbox"/> Pools / Hot Tubs / Spas</li> <li><input type="checkbox"/> Power Washing</li> <li><input type="checkbox"/> Public Interest Group</li> <li><input type="checkbox"/> Publications</li> <li><input type="checkbox"/> PVC Trim / Moulding Products</li> <li><input type="checkbox"/> Realtors / Real Estate</li> <li><input type="checkbox"/> Reserve Studies</li> <li><input type="checkbox"/> Roofing Contractors</li> <li><input type="checkbox"/> Roofing Ice Dam Prevention</li> <li><input type="checkbox"/> Roofing Materials</li> <li><input type="checkbox"/> Security Services</li> <li><input type="checkbox"/> Security Systems / Alarms</li> <li><input type="checkbox"/> Siding</li> <li><input type="checkbox"/> Signs</li> <li><input type="checkbox"/> Snow Removal</li> <li><input type="checkbox"/> Stonework / Patios / Decorative Concrete</li> <li><input type="checkbox"/> Storm Protection Systems / Services</li> <li><input type="checkbox"/> Submetering</li> <li><input type="checkbox"/> Telecommunications</li> <li><input type="checkbox"/> Towing Services</li> <li><input type="checkbox"/> Trash Removal / Recycling</li> <li><input type="checkbox"/> Tree Care</li> <li><input type="checkbox"/> Water &amp; Weatherproofing / Masonry</li> <li><input type="checkbox"/> Water / Sewer / Septic Maintenance</li> <li><input type="checkbox"/> Water Treatment</li> <li><input type="checkbox"/> Website Design</li> <li><input type="checkbox"/> Wells / Pumps</li> <li><input type="checkbox"/> Window Distributor</li> <li><input type="checkbox"/> Window Replacement</li> <li><input type="checkbox"/> Wireless Internet</li> </ul>			<p><b>Deadline</b> for all completed materials <b>April 30, 2011</b></p> <p>High resolution (300 dpi minimum) <b>PDF, TIFF or EPS</b> files</p> <p>E-mail ad information &amp; ad materials to <a href="mailto:ryanaro@caine.org">ryanaro@caine.org</a></p> <p><b>Additional graphic design charges will apply if the services of our freelance graphic designer are used.</b></p> <p><b>For All Advertising Orders Contact</b> <b>Natalie Springsteen</b></p> <p><b>Phone:</b> <b>781-237-9020 X 11</b></p> <p><b>Fax:</b> 781-237-9028</p> <p><b>E-Mail:</b> <a href="mailto:nspringsteen@caine.org">nspringsteen@caine.org</a></p>
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