

CAI-NEW ENGLAND 2012 CHAPTER PARTNER OPTIONS

BRONZE - INVESTMENT: \$2,820/year or \$235/month

- CAI-NE Web Site Listing with Link to your Company's website
- Listing on CAI-NE Programs, Brochures, & Event Handouts
- 8 CAI-NE Chapter Seminar/Regional Forum Registrations for Employees or Clients (excludes PMDP program)
- CONDO MEDIA - Monthly Listing in Chapter Partner Section
- CONDO MEDIA - Classified Listing(s) are Emphasized
- Awards Banquet - 1 Ticket for Employees or Clients
- Resource Directory Display Ad - 1/6 Page Black & White
- Resource Directory - Highlighted 5-Line Listing
- Annual Expo/Conference - \$550 Credit Booth or Sponsorship

Total Value: \$7,570

Value	Qty	Rate
\$1,000	1	\$1000
\$2,600	26	\$ 100
\$ 560	8	\$45/\$95
\$1,200	12	\$ 100
\$1,200	12	\$ 100
\$ 110	1	\$ 110
\$ 275	1	\$ 275
\$ 75	1	\$ 75
\$ 550	1	\$ 550



SILVER - INVESTMENT: \$4,620/year or \$385/month

- CAI-NE Web Site Listing with Link to your Company's website
- Listing on CAI-NE Programs, Brochures, & Event Handouts
- 10 CAI-NE Chapter Seminar/Regional Forum Registrations for Employees or Clients (excludes PMDP program)
- 1 CAI-NE Chapter Seminar/Regional Forum Table Top Sponsorship
- CONDO MEDIA - 1/3 Page Color Company Profile
- CONDO MEDIA - Monthly Listing in Chapter Partner Section
- CONDO MEDIA - Classified Listing(s) are Emphasized
- Awards Banquet - 2 Tickets for Employees or Clients
- Awards Banquet Sponsorship Credit - \$125
- Annual Golf Tournament - 1 Golf Registration with 1/2 Cart
- Resource Directory Display Ad - 1/4 Page Black & White
- Resource Directory - Highlighted 5-Line Listing
- Annual Expo/Conference - \$850 Credit Booth or Sponsorship

Total Value: \$9,795

Value	Qty	Rate
\$1,000	1	\$1000
\$2,600	26	\$ 100
\$ 700	10	\$45/\$95
\$ 250	1	\$ 250
\$ 915	1	\$ 915
\$1,200	12	\$ 100
\$1,200	12	\$ 100
\$ 220	2	\$ 110
\$ 125	1	\$ 125
\$ 275	1	\$ 275
\$ 385	1	\$ 385
\$ 75	1	\$ 75
\$ 850	1	\$ 850



GOLD - INVESTMENT: \$6,420/year or \$535/month

- CAI-NE Web Site Listing with Link to your Company's website
- Listing on CAI-NE Programs, Brochures, & Event Handouts
- 16 CAI-NE Chapter Seminar/Regional Forum Registrations for Employees or Clients (excludes PMDP program)
- 2 CAI-NE Chapter Seminar/Regional Forum Table Top Sponsorships
- CONDO MEDIA - 1/2 Page Color Company Profile
- CONDO MEDIA - Monthly Listing in Chapter Partner Section
- CONDO MEDIA - Classified Listing(s) are Emphasized
- Awards Banquet - 4 Tickets for Employees or Clients
- Awards Banquet Sponsorship Credit - \$175
- Annual Golf Tournament - 1 Golf Foursome with 2 Carts
- Resource Directory Display Ad - 1/2 Page Black & White
- Resource Directory - Highlighted 5-Line Listing
- Annual Expo/Conference - \$1,125 Credit Booth or Sponsorship

Total Value: \$12,054

Value	Qty	Rate
\$1,000	1	\$1,000
\$2,600	26	\$ 100
\$1,120	16	\$45/\$95
\$ 500	2	\$ 250
\$1,024	1	\$1,024
\$1,200	12	\$ 100
\$1,200	12	\$ 100
\$ 440	4	\$ 110
\$ 175	1	\$ 175
\$1,100	1	\$1,100
\$ 495	1	\$ 495
\$ 75	1	\$ 75
\$1,125	1	\$1,125



PLATINUM - INVESTMENT: \$8,220/year or \$685/month

- CAI-NE Web Site Listing with Link to your Company's website
- Listing on CAI-NE Programs, Brochures, & Event Handouts
- 24 CAI-NE Chapter Seminar/Regional Forum Registrations for Employees or Clients (excludes PMDP program)
- 4 CAI-NE Chapter Seminar/Regional Forum Table Top Sponsorships
- CONDO MEDIA - Full Page Color Company Profile
- CONDO MEDIA - Monthly Listing in Chapter Partner Section
- CONDO MEDIA - Classified Listing(s) are Emphasized
- Awards Banquet - 8 Tickets for Employees or Clients
- Awards Banquet Sponsorship Credit - \$300
- Annual Golf Tournament - 1 Golf Foursome with 2 Carts
- Resource Directory Display Ad - Full Page Black & White
- Resource Directory - Highlighted 5-Line Listing
- Annual Expo/Conference - \$1,425 Credit Booth or Sponsorship

Total Value: \$14,826

Value	Qty	Rate
\$1,000	1	\$1,000
\$2,600	26	\$ 100
\$1,680	24	\$45/\$95
\$1,000	4	\$ 250
\$1,486	1	\$1,486
\$1,200	12	\$ 100
\$1,200	12	\$ 100
\$ 880	8	\$ 110
\$ 300	1	\$ 300
\$1,100	1	\$1,100
\$ 880	1	\$ 880
\$ 75	1	\$ 75
\$1,425	1	\$1,425



DIAMOND - INVESTMENT: \$10,020/year or \$835/month

- CAI-NE Web Site Listing with Link to your Company's website plus Expanded Link on Home Page & Additional Pages
- Listing on CAI-NE Programs, Brochures, & Event Handouts
- 30 CAI-NE Chapter Seminar/Regional Forum Registrations for Employees or Clients (excludes PMDP program)
- 6 CAI-NE Chapter Seminar/Regional Forum Table Top Sponsorships
- CONDO MEDIA - Full Page Color Company Profile
- CONDO MEDIA - Monthly Listing in Chapter Partner Section
- CONDO MEDIA - Classified Listing(s) are Emphasized
- Awards Banquet - 10 Tickets for Employees or Clients
- Awards Banquet Sponsorship Credit - \$600
- Annual Golf Tournament - 1 Golf Foursome with 2 Carts
- Annual Golf Tournament - Sponsorship Credit - \$500
- Resource Directory Display Ad - Full Page Color
- Resource Directory - Highlighted 5-Line Listing
- Annual Expo/Conference - \$1,625 Credit Booth or Sponsorship

Total Value: \$20,016

Value	Qty	Rate
\$3,500	1	\$3,500
\$2,600	26	\$ 100
\$2,100	30	\$45/\$95
\$1,500	6	\$ 250
\$1,486	1	\$1,486
\$1,200	12	\$ 100
\$1,200	12	\$ 100
\$1,100	10	\$ 110
\$ 600	1	\$ 600
\$1,100	1	\$1,100
\$ 500	1	\$ 500
\$1,430	1	\$1,430
\$ 75	1	\$ 75
\$1,625	1	\$1,625



Customized partnership plans available – for details contact Natalie at 781-237-9020 ext. 11 or nspringsteen@caine.org

CAI-NEW ENGLAND CHAPTER PARTNER BENEFITS

Inclusive Marketing Plan that Saves Money

- **Tremendous Value: up to \$9,996 Annual Savings** (see reverse side for details).
- **Five Levels** to choose from: Diamond, Platinum, Gold, Silver, and Bronze.
- **Your company name will be in front** of local decision makers throughout the year.
- **Receive recognition at every event** hosted by the CAI - New England chapter.
- **Chapter Member Discounts for *Condo Media*** advertising, Resource Directory advertising, Expo Booths, Table Top Sponsorships, Golf Tournament golfers/dinner, and Award's Banquet tickets.
- **Complimentary copy of the Annual CAI-NE Resource Directory.**
- **FREE Listing** in the Annual CAI-NE Resource Directory.
- **FREE Subscription** to *Condo Media* – the official publication of CAI - New England.
- **Recognition monthly** in *Condo Media*.
- *Condo Media* Classified Ads and Resource Directory Listings are **emphasized**.
- **Link on chapter web site** (www.caine.org) with your company contact information and logo.
- **Access to “Members Only” Online Tools and Resources at www.caine.org.**
- **One stop shopping**—one annual fee. This can be paid in full or monthly so you can budget throughout the year.
- **First opportunity** to utilize your partner credits as outlined in the Chapter Partner Options.
- **Various programs** to use Seminar/Regional Forum tickets as outlined in the Chapter Partner Options.
- **Receive complimentary program registrations** for client association trustees/or community managers.

2012 CAI-NE Chapter Partner Options

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	\$2,820/YR \$235/Month	\$4,620/YR \$385/Month	\$6,420/YR \$535/Month	\$8,220/YR \$685/Month	\$10,020/YR \$835/month
Web Site Listing with Link to your Company on CAI-NE Site	Yes	Yes	Yes	Yes	Yes
Expanded Web Site Link on CAI-NE Homepage and Additional Pages	No	No	No	No	Yes
Listing on CAI-NE Programs, Brochures & Event Handouts	Yes	Yes	Yes	Yes	Yes
CAI-NE Chapter Seminar/ Regional Forum Registrations for Employees or Clients <small>*Excludes PMDP Program</small>	8	10	16	24	30
CAI-NE Chapter Seminar/ Regional Forum Table Top Sponsorship	0	1	2	4	6
CONDO MEDIA Color Company Profile	0	1/3 Page	1/2 Page	Full Page	Full Page
CONDO MEDIA Monthly Listing in Chapter Partner Section	Yes	Yes	Yes	Yes	Yes
Awards Banquet Tickets for Employees or Clients	1	2	4	8	10
Awards Banquet Sponsorship Credit	0	\$125	\$175	\$300	\$600
Annual Golf Tournament Registration, Foursomes/Carts	0	1 Reg w/ 1/2 Cart	1 Foursome w/ 2 Carts	1 Foursome w/ 2 Carts	1 Foursome w/ 2 Carts
Annual Golf Tournament Sponsorship Credit	0	0	0	0	\$500
Membership Directory Display Ad	1/6 Page B&W	1/4 Page B&W	1/2 Page B&W	Full Page B&W	Full Page Color
Annual Expo/Conference Booth or Sponsorship Credit	\$550	\$850	\$1,125	\$1,425	\$1,625